



**COGnitive LOgistics Operations through secure, dynamic
and ad-hoc collaborative networks**

Project Pitch Presentation

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COGnitive Logistics Operations through secure, dynamic and ad-hoc collaborative networks



Project Coordinator



Technical Coordinator



Scientific Coordinator

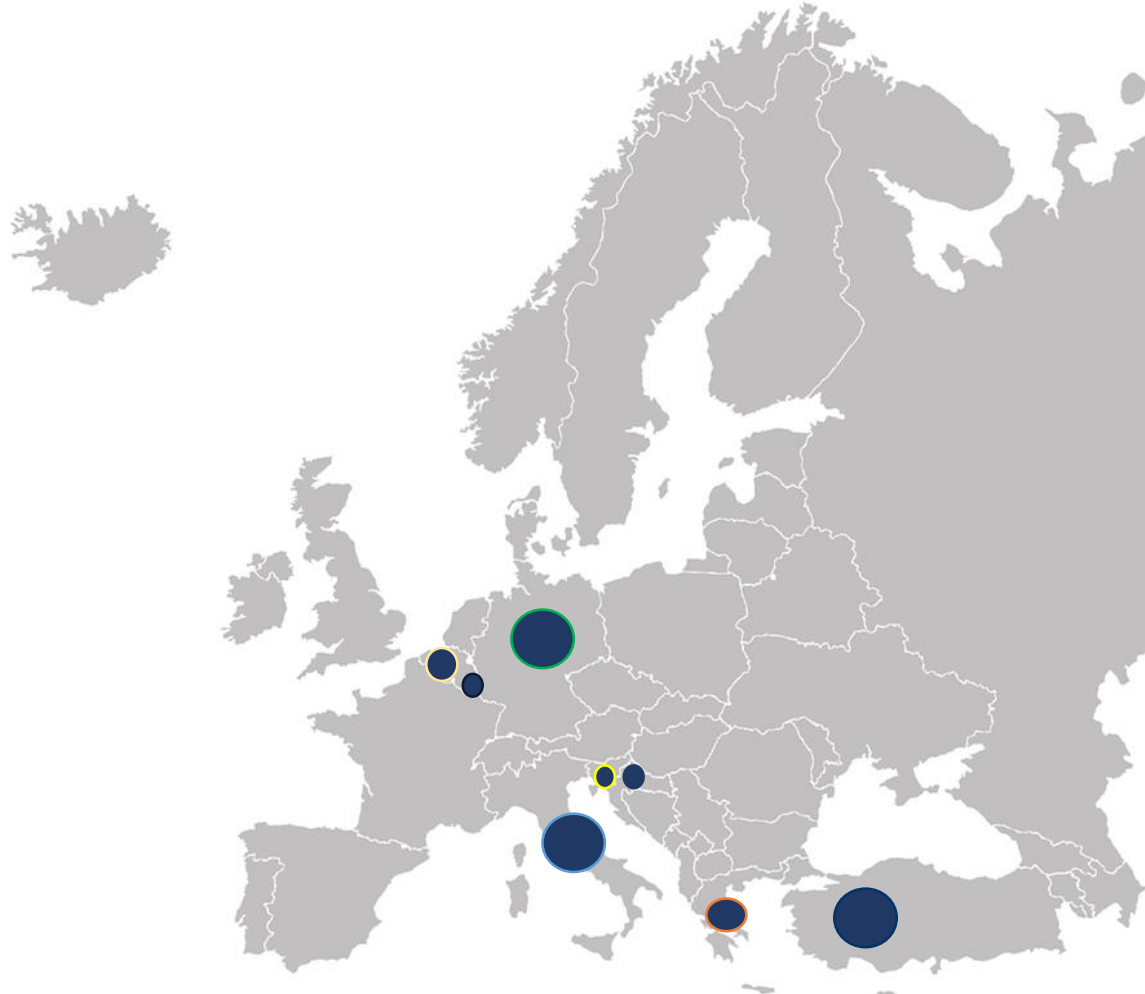


Project Funding: 5mio €

Start Month: June 2018

End Month: May 2021

Duration: 36 months



Technology Providers



SWARCO MIZAR S.p.A.

Optimization Big Data Analytics



Consultancy



Pilots

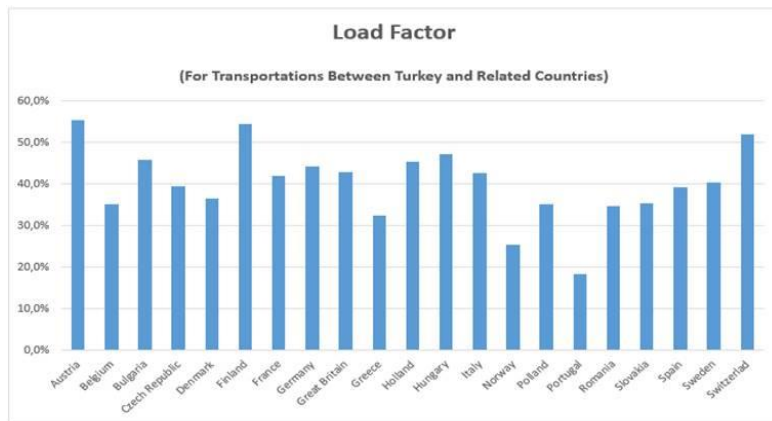


Associations



Challenges in Collaborative Logistics

Load factor optimization

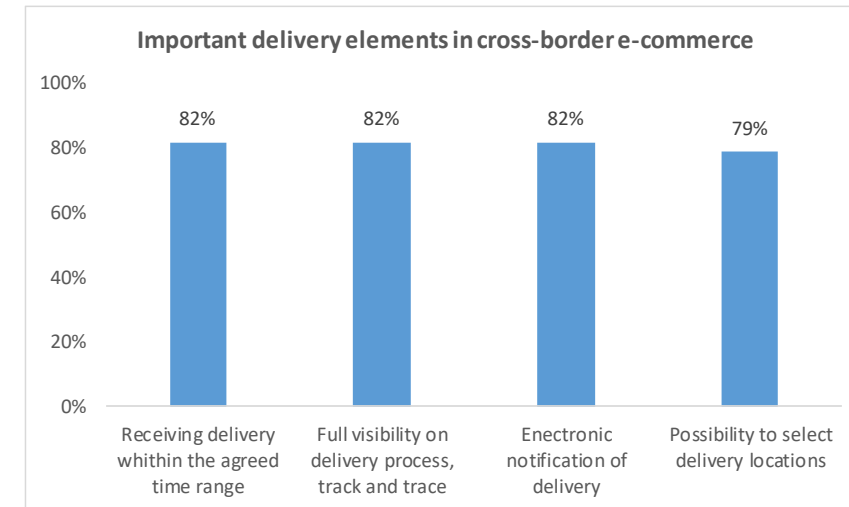


EKOL figures

Dynamic response to events and ad-hoc orders

- Ad-hoc deliveries/ returns
 - Missed deliveries
- ~25% of the total delivery requests for EKOL Logistics is on the fly.

The growth of ecommerce and Cross-country deliveries



Ecommerce Europe's Cross-Border E-commerce Barometer 2016

Today

The need

- Merge/consolidate deliveries
- Identify "nearby" opportunities
- Create ad-hoc collaborations

- Flexibility
- (re)schedule deliveries
- Knowledge generation from big data (events, missed deliveries, traffic, etc.)

- Common information models
- Alignment of tools and delivery processes

COG-LO

"Cargo Hitchhiking" Tool

- IoT and Analytics technology
- Tools to identify possible collaborations in real-time and along the route

"Cognitive Logistics Advisor" tool

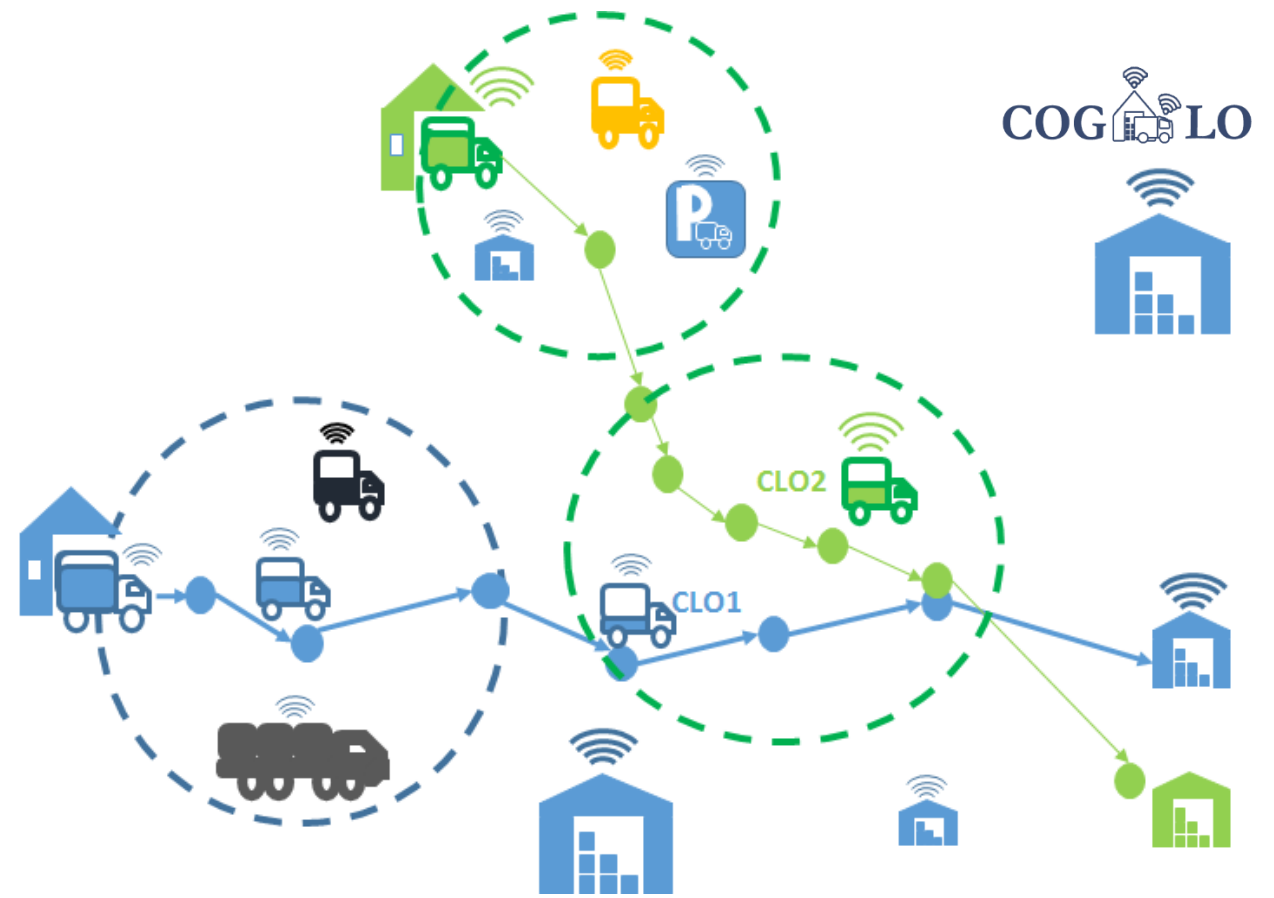
- Big data/ Deep learning
- Cognitive Logistics Object (CLO)

Secure, private and trusted networks

- Security and Privacy aware policies
- Blockchain infrastructure for traceability, transparency and trust

How it works

- 1 A CLO is always aware of its status
- 2 The CLO (truck, warehouse, Parking spot, etc.) joins different fixed or ad-hoc social networks
- 3 The CLO constantly communicates with its fellow CLOs to negotiate alternatives in case of an event



Pilots	Cross-country	Multi-modality	Collaborative urban logistics
Posta Slovenia + Croatia Post Cross country Logistics	X		
Hellenic Post a) 3PL collaborations b) City region Courier Express Parcels		X	X
EKOL + Trieste Port Operator Intra-Terminal Operations & multi-modality	X	X	

Benefits

- Increased load factor
- Reduced costs
- Reduced deliveries - improved assets utilization
- Improve delivery times
- Reduce Network Density: Point-to-point distance
- Improve responsiveness:
 - Average response time (call-to-pickup)
 - Pickup time-window width
- Improved customer satisfaction



COG  LO



Get in touch...



www.cog-lo.eu



Project Coordinator

Prof. Giacomo Morabito
CNIT, Research Unit at University of Catania

Email: giacomo.morabito@dieei.unict.it

Technical Coordinator

Mr. Kostas Kalaboukas
SingularLogic SA

Email: kkalaboukas@singularlogic.eu

Communication Manager

Mr. Antonino Scribellito
PostEurop - Association of European
Public Postal Operators AISBL

email: antonino.scribellito@posteurop.org