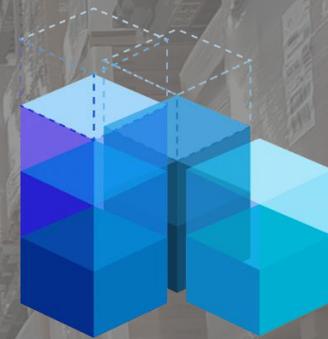


THE BIG JUMP

FROM SHARED WAREHOUSES
TO INTERCONNECTED WAREHOUSING NETWORK



STOCKBOOKING

Overturn the logistics codes

www.stock-booking.com



Have you ever treated
all your warehousing
network as

ONE

umbrella warehouse?



SHARED WAREHOUSES

Mutualisation is the new standard...

General acceptance by the SME

Scaled & shared economies trend by the ETI :



**Seasonal flows management
Reservations without flexibility**

...Remaining blocking points



One size does not fit all
Business matching issue



Contract and risk aspects
Lack of transparency of the LSP



Process & operations articulation
IS for standalone warehouses
Licence constraints



INTERCONNECTED SHARED WAREHOUSING NETWORK



A no mans land still to explore

CLOUD
FULFILLMENT OFFERS

Overflow & Spot needs
Advanced Stock Network

CLOSED NETWORKS



INTERACTIVE NETWORKS

LIMITED EXPLORATION OF THE PHYSICAL
INTERNET CONCEPT

Milestones to meet

IT TOOLS
for dynamics

Interconnection layer
Umbrella Control tower

STANDARTISATION
for real time operations

Operations process
Data protocols

DATA
for optimisation

Users data for articulation
3PL data for optimisation

ERP ▪ WMS ▪ TMS ▪ APS ▪ OMNICHANNEL APPs ▪ BI

The Clash of the Titans

Archaic Leasing and
Back-to-Back 3PLs models

VS

Digital Supply Chain
challenges



Fixe Reservation



Extra-costs for flexibility



Flexible logistics



Customer driven
models

Costs optimisation constraints

Global economic impact

Single market = Enhanced interoperability in logistics



Loss of velocity and competitiveness



Poor ecological and infrastructure management



PERSPECTIVE TO OVERCOME THE CHALLENGE

STEP BY STEP APPROACH

MAIN WAREHOUSE

+

EXTENDED NETWORK

LOGISTICS FULFILLMENT AS A SERVICE

CLOUD INTERCONNECTED
OPERATIONS

and

CLUSTERING OF FLOWS
BY INDUSTRY

Game changing enabler



THE PERFECT MATCH
BETWEEN OFFER AND DEMAND



INTERCONNECTED AND INTEROPERABLE
DIGITAL UMBRELLA CONTROL TOWER



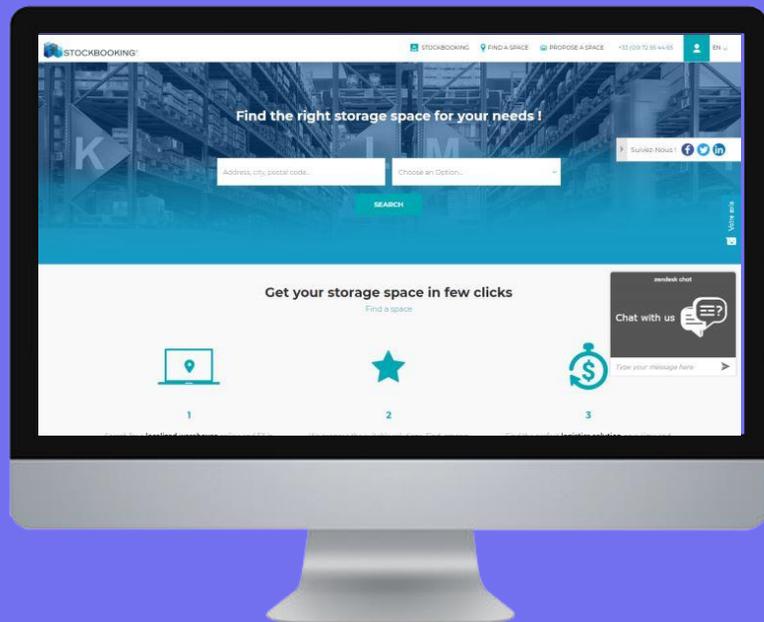
CONTRACT MANAGEMENT



PROCESS BY INDUSTRY



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