# Hyperconnected Transportation Planning: Advancing a Multimodal Relay Ecosystem

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## Sustainability Challenges and Opportunities in Regional Overland Transportation

The current way of regional overland transportation is unsustainable, which predominantly relies on a fragmented connection of rail and truck services

#### (Diesel) Truck



Trucks move roughly 72.6% of the nation's freight by weight.

- 15.6 cents per ton-mile
- 154.1 tons of GHG emissions per million ton-miles
- Long-haul truck driver shortage

#### Rail



- 5.1 cents per ton-mile
- 21.2 tons of GHG emissions per million ton-miles
- Fixed locations and schedules

#### **Cleaner Truck Technology**



Daimler Mercedes-Benz GenH2 Truck

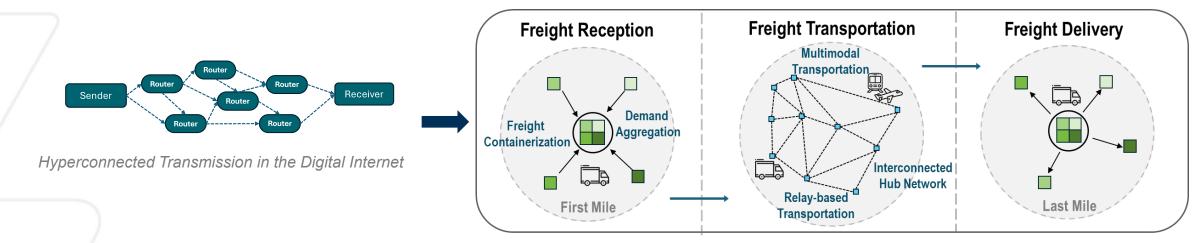


Tesla Electric Semi Truck – Semi



### Paradigm Shift towards Hyperconnected Transportation

To address unsustainable issues in regional overland transportation, this research proposes a shift from fragmented connection of truck and rail transport to a multimodal relay ecosystem, called Hyperconnected Transportation.



Hyperconnected Transportation in the Physical Internet

#### Applicable scenarios:

- A multimodal logistics corporation
- A hyperconnected transportation planning platform





### **Literature Review**

- Physical Internet, Synchro-Modality, Hyperconnected Logistics
  - Montreuil, B. (2011); Pan, S., Ballot, E., Huang, G. Q., & Montreuil, B. (2017);
     Pan, S., Ballot, E., Huang, G. Q., & Montreuil, B. (2017);
     Ambra, T., Caris, A., & Macharis, C. (2019); Ambra, T., Caris, A., & Macharis, C. (2019).
- Decision Making and Performance Assessment Related to Hyperconnected Transportation
   Network Design Problem
  - o Kulkarni, O., Cohen, Y. M., Dahan, M., & Montreuil, B. (2021); Grover, N., Shaikh, S. J., Faugère, L., & Montreuil, B. (2023)

Our research focuses on developing optimization-based decision support for hyperconnected transportation planning and performing simulations of real cases to evaluate the multi-dimensional performances.



### **Relation to Previous Publications**

#### **Hyperconnected Transportation Strategies**

Previous research explores replacing long-haul end-to-end truckers with short-haul relay truckers to improve timeliness, efficiency, and allow drivers to return home daily.

#### Performance Summary

Truck-only End-to-end vs. Relay Transport

54% ↑ truckers back home daily 11% ↑ delivery velocity 3% ↓ transportation cost 3% ↑ CO<sub>2</sub> emission

54% ↑ truckers back home daily 11% ↑ delivery velocity increase 3% ↓ transportation cost 6% ↓ CO<sub>2</sub> emission

This follow-up research explores adding multimodal transportation to achieve zero-emission targets while ensuring timeliness, efficiency, and daily return for truck drivers.

Truck-only vs. Multimodal Relay Transport

14.2% ↓ average trucker driving time

16.7% ↓ transportation cost

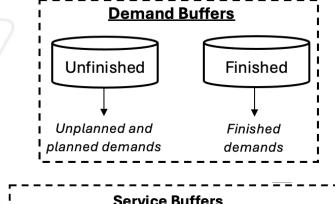
60% ↓ CO<sub>2</sub> emission

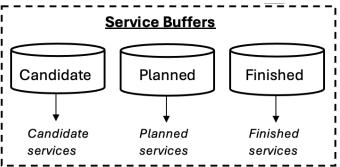


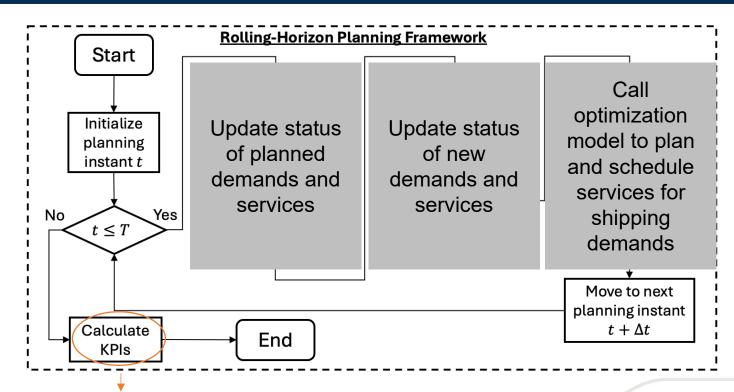


## Rolling-Horizon Hyperconnected Transportation Planning Framework

We developed a Rolling-Horizon Hyperconnected Transportation Planning Framework that dynamically plans freight deliveries based on the status of both new and scheduled shipping demands and multimodal services.







Timeliness, Efficiency, Sustainability and Cost



### **Multimodal Service Network Design Optimization**

We built a Multimodal Service Network Design Optimization model to plan and schedule multimodal services for shipping demands, aimed at minimizing lateness, reducing costs, and cutting emissions.

#### **Decisions**

How to move demands via multimodal services

How to hold demands at hubs

How to schedule multimodal services  $L_k \in \mathbb{R}^{\geq 0}$ : delivery lateness of shipping

demand  $k, \forall k \in \mathcal{K}$ 

- · Scenario 1 : End-to-end truck-only services
- Scenario 2 : Truck-only relay services
- Scenario 3 : Multimodal relay services

min Total Lateness Penalty + Total Transportation Cost + Total Emission Penalty

To guarantee network flow balance and demand satisfaction

To ensure enough service capacities to transport demands

To calculate the delivery lateness of shipping demands



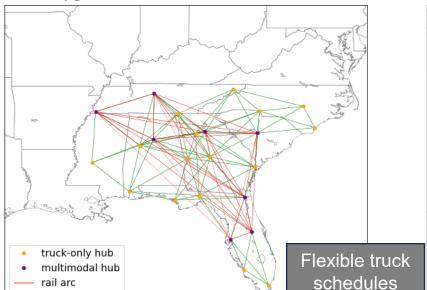
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### A Case Study on Multi-OEM Vehicle Delivery

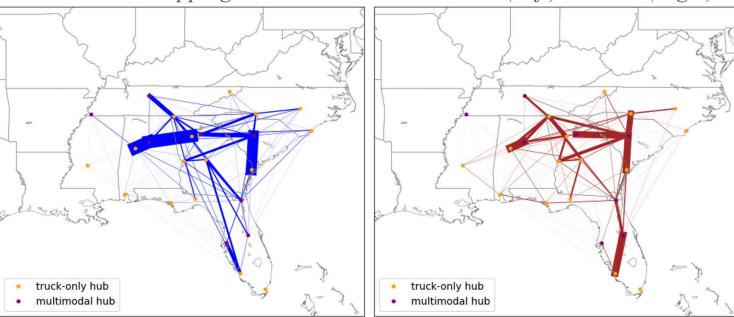
We performed a case study in the Southeastern US automotive delivery sector, which involves multiple OEMs and encompasses imports, exports, and domestic movements by truck in 2021.

Slide 7 of 10

Hyperconnected Hub Network



Inter-Hub Shipping Demands Towards the East (Left) vs. West (Right)



16 truck-only hubs, 8 multimodal hubs

truck arc

- 168 relay truck arcs according to traffic regulations
- 49 rail arcs managed by CSX Corporation

By setting market share as 5%, we have approximately 1,157 cars daily and 32,396 cars in total for a testing horizon of 28 days.



### **Case Study Setup**

Service Mode	Rail Services	Truck Services		S
Average Speed (MPH)	50	60		
Fleet Type	Tri-level auto-rack railcars (Capacity: 15 vehicles)	8-car hauler trucks (Capacity: 8 vehicles)		
Fuel Type	Diesel	Diesel	Electricity	Hydrogen
Cost Rate* (Per Fleet Unit Per Mile)	\$0.67	\$2.00	\$2.25	\$2.42
CO <sub>2</sub> Emission Rate (Per Ton Mile)	0.021	0.12	0.07	0.06

<sup>\*</sup>The cost rates are estimated based on fleet depreciation, labor cost, and fuel cost

We assess the benefits of rail mode and cleaner truck technology in the context of hyperconnected transportation through,

- experiment 1: diesel truck only vs. rail + diesel truck
- experiment 2: diesel truck only vs. rail + electric truck vs. rail + hydrogen trucks



Impacts of Multimodality on Hyperconnected Transportation

7		Mode	Diesel Trucks	Rail + Diesel Trucks
	Timeliness	Avg late percentage per demand unit (%)	0.36	1.73
		Avg Late hours  per demand unit	0.01	0.26
		Avg lateness penalty per demand unit (\$)	0.42	10.44
	Efficiency	Avg rail transportation hours per short haul demand unit	-	1.07
		Avg truck transportation hours per short haul demand unit	3.71	2.98
		Avg rail transportation hours per long haul demand unit	-	5.39
		Avg truck transportation hours per long haul demand unit	9.05	6.02
		Avg travel hours per truck driver	6.85	6.26
		Avg empty travel percentage per truck driver (%)	9.19	10.32
	lability	Average CO <sub>2</sub> emission per demand unit per mile (kg)	0.26	0.19
	Sustainability	Average emission penalty  per demand unit  per mile (\$)	0.010	0.008
	Cost	Average transportation cost per demand unit per mile (\$)	2.34	1.86
		Average overall cost per demand unit per mile (\$)	2.36	1.90
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1.4% ↓ on-time rate due to fixed rail schedules

8.6% ↓ average trucker driving time

12.3% ↑ empty miles due to sparse rail terminals

20% ↓ CO<sub>2</sub> emission

19.5% ↓ overall cost

05/17/2024



### Impacts of Cleaner Truck Technology on Hyperconnected Transportation



ĺ		Mode	Rail + Diesel Trucks	Rail + EV Trucks	Rail + Hydrogen Trucks
	ess	Average late percentage per demand unit (%)	7.11	10.75	14.02
	Timeliness	Average Late hours per demand unit	0.37	0.60	0.81
	Ţ	Average lateness penalty per demand unit (\$)	14.6	23.9	32.23
		Average rail transportation hours per short haul demand unit	1.08	1.22	1.73
	Efficiency	Average truck transportation hours per short haul demand unit	2.99	2.91	2.67
		Average rail transportation hours per long haul demand unit	5.48	6.47	6.77
		Average truck transportation hours per long haul demand unit	5.36	5.06	4.83
		Average travel time per truck driver	6.27	6.22	5.88
		Average empty travel percentage per truck driver (%)	9.85	11.32	11.98
	Sustainability	Average CO <sub>2</sub> emission per demand unit per mile (kg)	0.19	0.11	0.09
	Sustai	Average emission penalty per demand unit per mile (\$)	0.008	0.005	0.004
	Cost	Average transportation cost per demand unit per mile (\$)	1.81	1.94	1.95
	Ŭ	Average overall cost per demand unit per mile (\$)	1.87	2.02	2.05

Higher transportation cost using cleaner truck technology pushes the model to delay demands for consolidation and plan more rail usage

Cleaner truck scenarios reduce more CO<sub>2</sub> emission with sacrifice of transportation cost given current technology



### Impacts of Cleaner Truck Technology on Hyperconnected IPIC 2024 **Transportation**

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	C	Average overall cost per demand unit per mile (\$)	2.36	2.02	2.05

10.5% / 13.7% ↓ on-time rate due to fixed rail schedules

23.1% / 30.3% ↑ empty miles due to sparse rail terminals

50% / 60% ↓ CO<sub>2</sub> emission

17% ↓ overall cost



### **Conclusion Future work**

#### **Conclusions**

- Rail mode contributes to cost savings and emission reductions, which can be further enhanced with more flexible schedules and denser network.
- Cleaner truck fuel types can reduce more emissions than rail mode, but these gains may be constrained by high costs given current technology.
- A combination of both rail and cleaner truck technology gains both in emission reductions and cost savings compared to diesel-truck-only scenario

#### **Future works**

- To develop more efficient algorithms for accelerating optimization model, such as a dynamic discretization discovery algorithm, is essential for handling larger test cases or higher market shares.
- To add end-to-end transportation scenarios to experiment section for comparing the benefits of multimodality and cleaner truck technology in the hyperconnected transportation.
- To consider multiple commodities with varying inter-modal transshipment cost



### Thank you!

#### Questions:

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