DELPHI

FeDerated nEtwork of pLatforms for Passenger and freigHt Intermodality

Grant Agreement Number: 101104263

D.6.3: Interim DELPHI Dissemination, communication plan

Document Identification			
Status	Final	**Due Date**	Tuesday 31 December 2024
Version	1.0	**Submission Date**	Monday 30 December 2024
Related WP	WP6	**Document Reference**	D.6.3
Related Deliverable(s)	D6.2, D6.1, D6.9, D6.10	**Dissemination Level**	PU
Lead Participant	SEAB	**Document Type:**	Report
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<table>
<tr><th colspan="4">Document History</th></tr>
<tr><th>Version</th><th>Date</th><th>Modified by</th><th>Modification reason</th></tr>
<tr><td>0.1</td><td>20/11/2024</td><td>Evangelia Latsa</td><td>Creation of ToC</td></tr>
<tr><td>0.2</td><td>10/12/2024</td><td>Eleni Krikigianni</td><td>Populate content in all sections</td></tr>
<tr><td>0.3</td><td>27/12/2024</td><td>Ian O'Donovan, ICP, Argyropoulou, Konstantina, ATD, George Agapiou, WINGS</td><td>Peer review & quality check</td></tr>
<tr><td>0.4</td><td>27/12/2024</td><td>Eleni Krikigianni</td><td>Peer review comments addressed</td></tr>
<tr><td>1.0</td><td>30/12/2024</td><td>Eleni Krikigianni</td><td>Final version to be submitted</td></tr>
</table>

<table>
<tr><th colspan="3">Quality Control</th></tr>
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Executive Summary

Communication and dissemination processes are essential to assure the success of a project as ambitious and visionary as DELPHI. Funded under the European Union's Horizon Europe Framework Programme, DELPHI is focused on the strategic dimension of integrating passenger and freight transport in a single federated system, working towards integrating sectors, harmonizing data, and leveraging advanced methodologies, to transform transportation systems, for a sustainable future.

This document, designated as D.6.3: Interim DELPHI Dissemination, communication plan, is considered a dynamic document linked to Task 6.1 "Dissemination, communication activities", but also to Task 6.2 "Networking, Community Building and liaison activities", within Work Package WP6 "Dissemination, communication, exploitation and community building".

This document's primary purpose is to provide a thorough summary of the scientific, communication, and dissemination efforts made by DELPHI consortium partners between the commencement of the project and M18 (December 2024). The main objective of these efforts is to increase awareness and outreach among different target groups about DELPHI progress, findings, outputs, and technical work carried out over the project's one and a half tear course of action.

In this context, the report provides quantitative information on the status of DELPHI communication and dissemination channels, tools, and methods and scientific activities conducted. The current deliverable is linked to D6.10 "Interim DELPHI Report on Networking and Engagement Activities Plan", which encompasses a comprehensive report detailing activities performed during the initial 18 months of the project, focusing on networking and stakeholder engagement. It includes an evaluation of Key Performance Indicators (KPIs) to assess progress and effectiveness, along with a mapping of related initiatives and stakeholders to establish connections and synergies. Additionally, D6.10 outlines a strategic plan for future engagement activities and networking opportunities, ensuring sustained collaboration and impactful interactions moving forward.

Table of Contents

List of Figures

List of Tables

Abbreviations & Acronyms

Abbreviation / acronym	Description
CA	Consortium Agreement
C&D	Communication and Dissemination
D1.1	Deliverable number 1 belonging to WP 1
DoA	Description of Action
DMP	Data Management Plan
EC	European Commission
EOSC	European Open Science Cloud
EU	European Union
GA	Grant Agreement
GDPR	General Data Protection Regulation
H2020	Horizon 2020
HE	Horizon Europe
KPI	Key Performance Indicators
Mx	Month x
MS	Microsoft
OEMs	Original Equipment Manufacturers
ORE	Open Research Europe
PMs	Person Months
PO	Project Officer
PU	Public
UCs	Use Cases
URL	Uniform Resource Locator
WP	Work Package

1. Introduction

1.1 Purpose of the document

The current deliverable, D.6.3: "Interim DELPHI Dissemination, communication plan", is the first update of D.6.2: "Initial DELPHI Dissemination, communication plan", which constitutes a follow-up document for the communication and dissemination, activities that has been implemented within WP6 of DELPHI project and it is intended as a complementary living document throughout the project's lifetime.

This deliverable has been prepared and delivered by SEAB, as lead beneficiary of the Work Package 6 "Dissemination, communication, exploitation and community building", towards recording the performance of DELPHI's communication and dissemination activities, between M01-M18, as planed and outlined in the Initial DELPHI's communication and dissemination plan (D6.2).

1.2 Intended readership

D.6.3: "Interim DELPHI Dissemination, communication plan" is a public deliverable, and constitutes a very useful follow-up, addressed not only to the consortium members, but also to any interested reader (i.e., Public (PU) dissemination level). It is primarily written for the European Commission (EC), Project Officer (PO) and the consortium members of DELPHI project, as a useful guidance for assessing the initial planning and the continuous contributions from DELPHI team members to DELPHI's communication and dissemination activities.

Nevertheless, special effort and focus have been given on making this report as a stand-alone document and comprehensible for the general public.

1.3 Document Structure

The document is structured in five sections:

Section 1 introduces the purpose of the document, the intended readership, the document structure, and the provision of key definitions.

Section 2 provides a status description of DELPHI communication and dissemination channels, tools, and means.

Section 3 presents the scientific activities that have been conducted by M18.

Section 4 analyses the status of the evaluation and monitoring processes of the DELPHI communication and dissemination activities during the first eighteen months of the project duration.

Finally, section 5 summarizes the concluding remarks of D.6.3: "Interim DELPHI Dissemination, communication plan".

# 2. DELPHI Communication Kit (Channels, Tools & Means)

Since the project's start, a diverse array of channels, tools and means have been developed, implemented, and actively utilized to disseminate and communicate information about DELPHI, raise awareness, and engage targeted audiences effectively. These efforts take into account the unique characteristics and requirements of each audience group. The following overview of communication channels, tools, and means highlights the established kit for sharing information, results, outcomes and progress generated within DELPH project and provides an update on their status and progress over the initial 18 months of the project.

2.1 Online channels

DELPHI project's online channels include the project's website and the social media accounts.

2.1.1 Project website

DELPHI website serves as the cornerstone and backbone of the project's communication and dissemination efforts. It acts as a central reference point for various users and stakeholders, offering straightforward and up-to-date information about the project's objectives, areas of focus, use cases, consortium members, outcomes, and related activities. These include public deliverables, open-access publications, newsletters, dissemination materials, and news updates. Officially launched and became fully functional, in its current view (Figure 1), on M03 (September 2023), the website features several sections (e.g., Home, About, Consortium, Material Hub, News & Events) and is accessible via https://delphi-project.eu/.
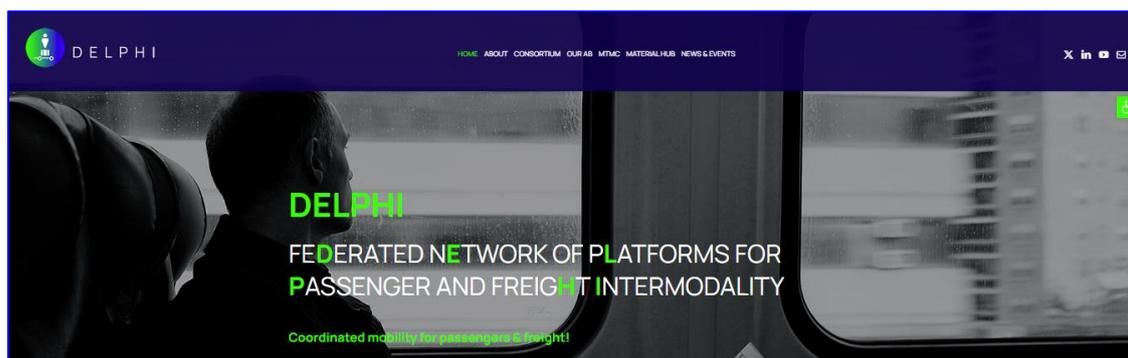
Figure 1 Indicative screenshot of DELPHI website-main page

Since M16 (October 2024), DELPHI's website has been fertilized with two more pages, in the main taskbar. The first one is dedicated to DELPHI's Advisory board members, towards providing key information (full name, short bio, area of expertise, company/organization each member represents and position within this company/organization) on the 7 confirmed members of DELPHI's Advisory Board (Figure 2).

Figure 2 Advisory Board page on DELPHI's website

The second page is dedicated to the Multimodal Traffic Management Cluster, towards providing a key description per project, along with referenced links to each project's website. This page contains also information on the joint activities conducted within the cluster projects (Figure 3).

Figure 3 MTMC page on DELPHI's website

According to DELPHI website analytics shown in Figure 4, the total number of users has reached 1.9k users[1], within the first 18 months of the project, while the website views has reached 6.4k views, within the same period. Also, the average session duration[2] is approximately 01:03 min and the total number of sessions, within the recorded period, is 17.930 sessions.
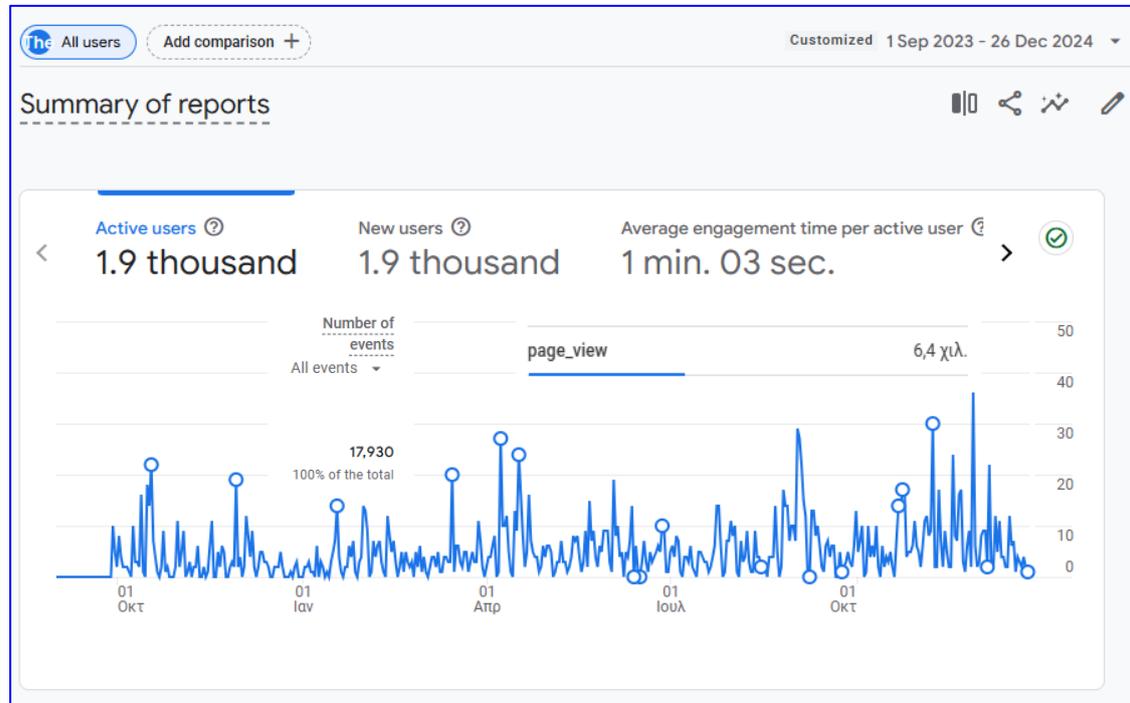
Figure 4 DELPHI website analytics

2.1.2 Social Media accounts

Since the project's initiation in M01 (July 2023), DELPHI has actively managed three social media accounts on Twitter/X, LinkedIn and on YouTube platforms, to enhance the dissemination of project outcomes and foster engagement. SEAB has been responsible for the creation and maintenance of these accounts, which are seamlessly integrated with the project website. The visibility and performance of these accounts are continuously monitored and evaluated using both quantitative metrics from platform analytics and qualitative assessments of user feedback and comments. Content announcements related to partner activities have further enriched DELPHI's social media presence.

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[1] According to Google Analytics [1], "Total users" is the total number of people who visited DELPHI site in a specified date range.
[2] A session in Google Analytics is a group of interactions recorded when a user visits the website within a given period.

2.1.2.1 Twitter/X account

DELPHI Twitter/X account (@DELPHI_EU) serves as a platform for sharing the latest updates about the project, including regular posts and photo content from DELPHI partners. It highlights activities such as meetings, workshops, and events, along with retweets from related accounts of similar initiatives and projects. Additionally, all DELPHI partners contribute to raising the profile of this channel by linking it to their own accounts and providing SEAB with relevant content and updates on their achievements. By M18, DELPHI Twitter/X account has 36 followers. The account is accessible at https://twitter.com/DELPHI_EU. You may see two referenced posts in Figure 5 and Figure 6.
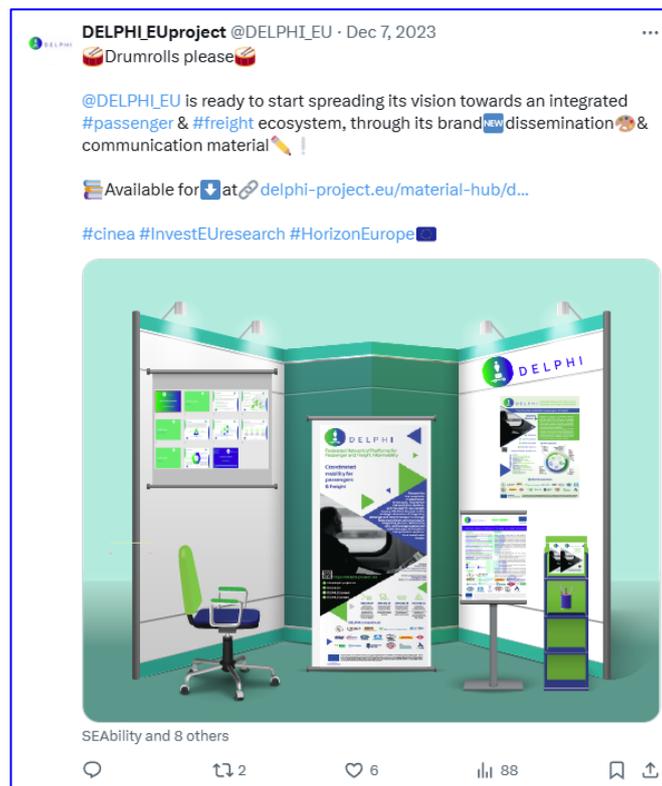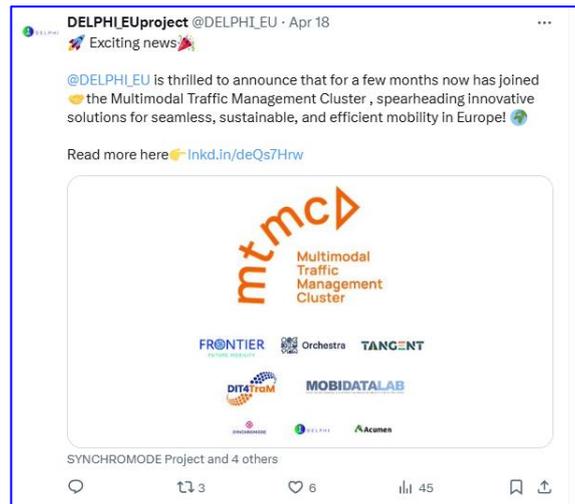

Figure 5 Twitter/X post from DELPHI account

Figure 6 Twitter/X post from DELPHI account

2.1.2.2 LinkedIn account

DELPHI LinkedIn account (@DELPHI_EU project) was established to disseminate relevant content, engage with prominent established groups, and share the project's insights, vision, concept, and progress. By M18, the account had gathered 245 followers. Analytics indicate that over the past 12 months (December 2023–December 2024), the account achieved approximately 6k organic impressions and 271 reactions. DELPHI LinkedIn page can be accessed at https://www.linkedin.com/company/delphi-eu-project/?viewAsMember=true.
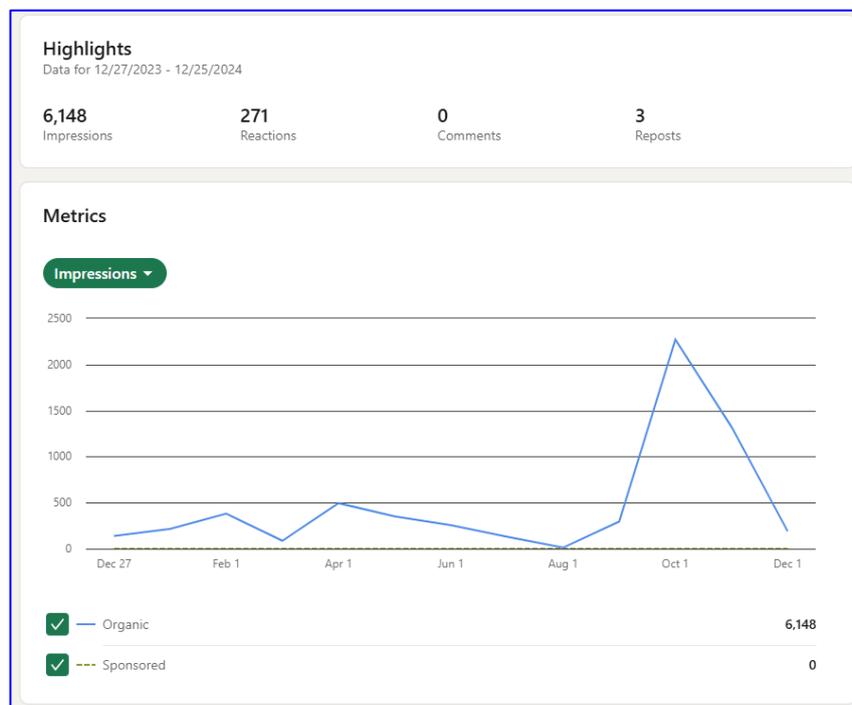

Figure 7 Organic impressions over the last 12 months (December 2023–December 2024)

2.1.2.3 YouTube account

DELPHI project also manages a YouTube channel designed to share videos highlighting the project's achievements as part of its communication and dissemination efforts. This platform serves as an essential tool for showcasing the project's general video, use cases, and other audiovisual materials -when available. All project-related videos, including audiovisual content and recordings of partner activities from conferences, events, seminars, and webinars, will be made available on this channel. DELPHI YouTube account can be accessed at https://www.youtube.com/@DELPHI_EUproject.

2.2 Dissemination Tools

The dissemination tools for DELPHI, available in both hard copy and digital formats, align with the project's overarching communication strategy to ensure its objectives are met and target audiences are effectively engaged. These materials are designed in adherence to DELPHI brand identity and the European Commission's communication guidelines [2]. The dissemination kit includes the project's fact sheet, overall presentation, brochure, poster, roll-up banner, and the upcoming project official video, along with the short video trials. Details of the project's fact sheet and the first version of the overall presentation are outlined in D.6.2: Initial DELPHI Dissemination, communication plan. For the rest of the material, please refer to the following sub-sections.

2.2.1 DELPHI updated overall presentation

DELPHI's overall presentation template (Figure 8) has been updated (on M17 - November 2024), to include the visual representations of the process flows for each of the four pilot demonstrations in: Spain (Madrid), Greece (Athens and Mykonos), and Romania (Cluj-Napoca). The presentation now includes clear, informative diagrams for each pilot, offering a visual representation of the integration process and system interactions. These updates emphasize DELPHI's goal of facilitating the seamless integration of systems by showcasing the operational workflows per pilot demonstration.

Figure 8 DELPHI's updated overview presentation template

2.2.2 DELPHI Brochure

DELPHI brochure is designed as a roll-fold leaflet, where each page folds inward, creating a two-fold layout in half A4 size. This format provides a concise overview of the project using a combination of images, graphics, and text (Figure 9 and Figure 10). The brochure outlines the project's mission, highlights its four pilot demos, and emphasizes its broader objectives. It also features the project's media presence, along with the logos of consortium partners and general project information on the cover and last pages. The brochure aligns with the project's brand identity and complements other communication materials such as the website, poster, and roll-up banner.

The primary goal of the brochure is to be distributed during DELPHI-related activities (e.g., pilot demos, knowledge transfer events), as well as at external workshops, conferences, trade fairs, and exhibitions. The current version was launched in M06 (December 2023) and is available on the DELPHI website in the Project Material Hub under the Dissemination Material section. Updates to the brochure are planned during the project, if and as needed. SEAB oversees the design and provides printed copies to partners based on project requirements and budget constraints.

Figure 9 DELPHI Brochure (cover and last pages)

Figure 10 DELPHI brochure (inner pages)

2.2.3 DELPHI Poster

DELPHI poster has been available since M06 (December 2023) and was created to meet the partners' needs during the project's runtime. Designed in alignment with the project's brand identity guidelines, the poster ensures proper use of DELPHI's logo (Figure 11). It serves to enhance the project's scientific outreach at related events, such as conferences, workshops, and exhibitions. The poster provides a concise overview of the project's mission and objectives, explains the concept, and briefly introduces the four pilot demos. The consortium partners' logos and general project information are displayed at the bottom.

Figure 11 DELPHI poster

An updated version of the poster will be developed during the project's duration to incorporate pilot demo activities and outcomes, ensuring its continued relevance for dissemination at congresses, workshops, exhibitions, and other events. DELPHI poster is accessible on the project's website in the Material Hub under the Dissemination Material section.

2.2.4 DELPHI Roll up

A roll up banner has been created to showcase the project's outcomes at various events, including external workshops, conferences, exhibitions, knowledge transfer events, pilot demos and the project's Final Event. DELPHI roll-up banner (Figure 12) was developed in M06 (December 2023) and highlights the project's vision, key facts, and

consortium partners' logos. An updated version of the roll-up banner will be produced during the project's duration, incorporating updates from pilot demo activities and their results, ensuring relevance for dissemination at congresses, workshops, exhibitions, fairs, and other events.

Figure 12 DELPHI roll-up banner

DELPHI's roll-up banner is accessible via the project's website in the Project Material Hub under the Dissemination Material section.

2.2.5 DELPHI pilot case diagrams

In addition to the planned project materials, the DELPHI team has decided to create, and release detailed visual representations of the process flows for each of the pilot demonstrations (Figure 13, Figure 14, Figure 15, Figure 16). These visual representations, released on M17, (November 2024), are served as a valuable tool to help stakeholders, including both technical and non-technical audiences, understand the intricate processes involved in the real-world implementation of the DELPHI system. Each process flow is tailored to the specific requirements of the pilot demonstrations conducted in Spain (Madrid), Greece (Athens and Mykonos), and Romania (Cluj-Napoca). These diagrams visually outline the key stages of each demonstration, highlighting the integration of systems, interactions between different

components, and the flow of data throughout the network. By providing a clear, graphical representation of the processes, DELPHI aims to enhance transparency, foster better understanding among project partners and stakeholders, and ensure effective communication.

These visual representations of the process flow for each DELPHI pilot demonstration have been prominently featured on DELPHI's official website, specifically under the "About" tab. This dedicated section is only house the visuals but also provide clear, explanatory descriptions accompanying each process flow. These descriptions offer insights into the purpose and significance of each step depicted in the visuals, giving viewers a deeper understanding of how the DELPHI ecosystem functions in real-world settings.
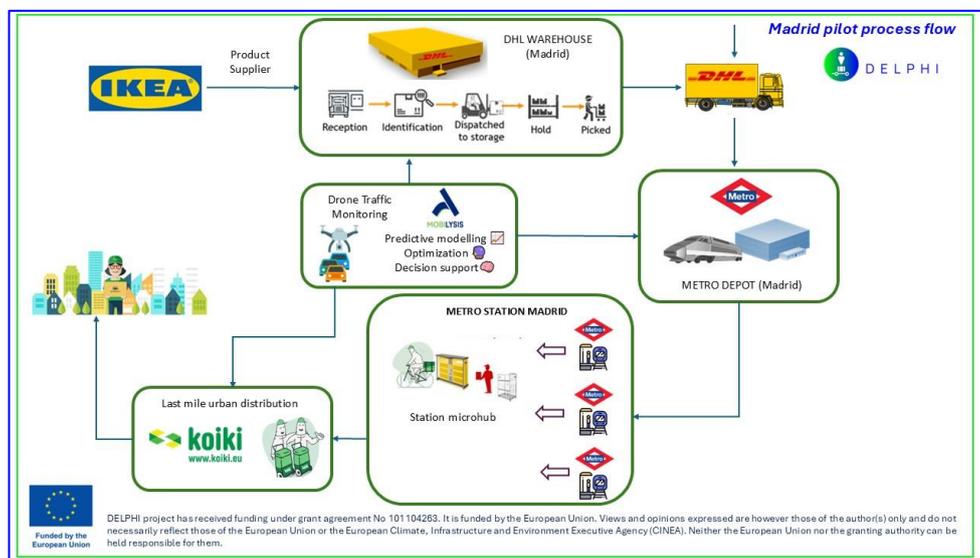
Figure 13 Madrid pilot visual process flow
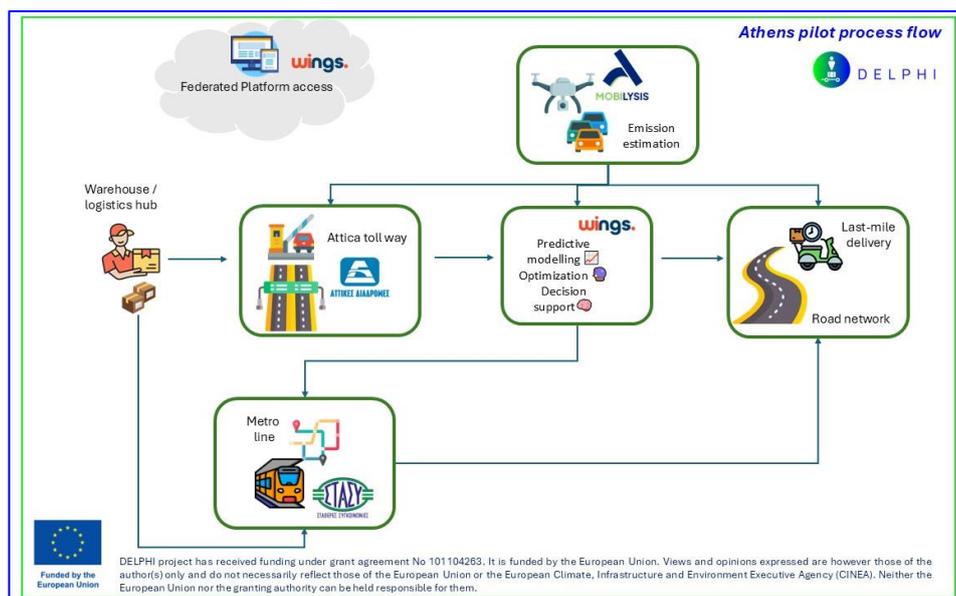
Figure 14 Athens pilot visual process flow
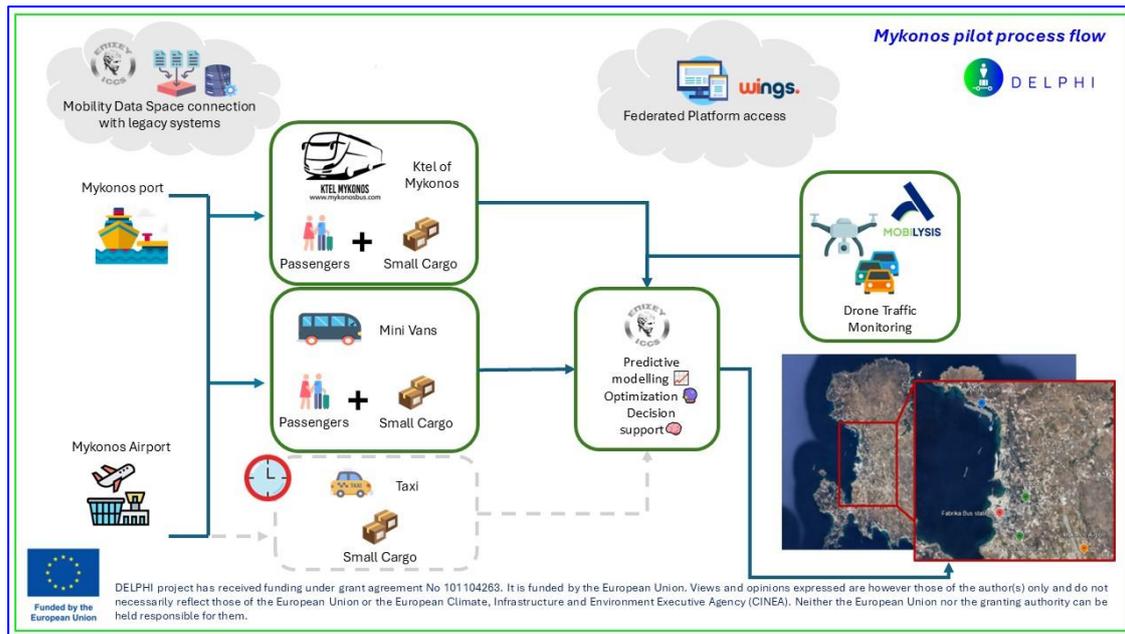
Figure 15 Mykonos pilot visual process flow
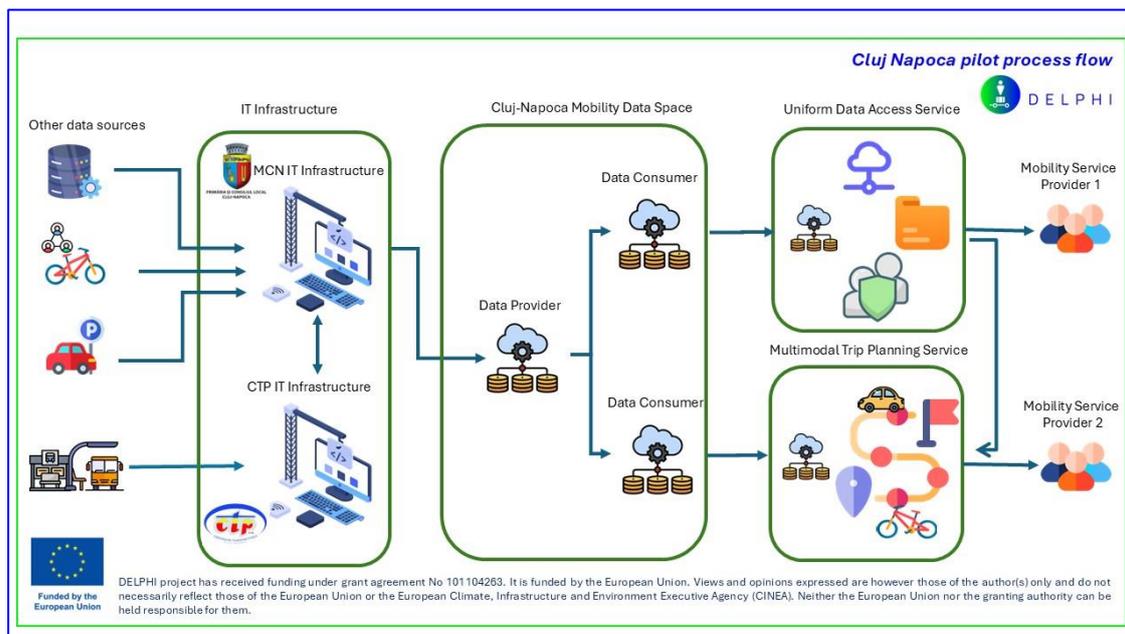
Figure 16 Cluj Napoca pilot visual process flow

2.2.6 DELPHI official project video & short video trials

DELPHI's general video is scheduled for official release within the first semester of 2025, aiming to enhance visibility and raise significant awareness about the project's activities. The video will be 3 to 4 minutes long and will incorporate visual, audio, and text elements to effectively introduce the project and convey its concept to non-technical audiences and the general public. It will highlight the project's vision, objectives, concept, pilot demos, and anticipated impact. Produced in English, the video will be shared across DELPHI's social media platforms, featured on the project's

website, and uploaded to the DELPHI's YouTube channel. All project partners will actively disseminate the video using a variety of outreach methods.

In addition, throughout the course of the project, four short video trials will be created to showcase key developments per DELPHI pilot demonstration. DELPHI's federated ecosystem will undergo thorough evaluation in real-world environments through four pilot demonstrations across transportation networks in Spain (Madrid), Greece (Athens and Mykonos), and Romania (Cluj-Napoca). These short videos will be recorded in conjunction with DELPHI's pilot demos and will be made available, right after, both DELPHI's YouTube channel and DELPHI's website as well.

2.3 Communication Means

2.3.1 DELPHI e-newsletters

DELPHI's website offers visitors the option to subscribe to a regular newsletter (Figure 17), providing an efficient electronic channel for sharing project updates, findings, implemented activities, and upcoming events. These e-newsletters are distributed via email to subscribers and are also accessible in electronic format on the DELPHI's website under the Material Hub's, within Newsletter section. Additionally, related posts on DELPHI's social media accounts, including Twitter/X and LinkedIn, help amplify their reach. By M18, the newsletter list had 93 subscribers. The content of the newsletters reflects the ongoing progress of the project, aiming to keep audiences and stakeholders informed about its key outcomes and results.

Figure 17 DELPHI e-newsletter subscription functionality

Two e-newsletters have already been launched during the first 18 months of the project, and they are presented in Table 1 (and Figure 18) below:

Table 1 DELPHI e-newsletters

DELPHI e-newsletters
DELPHI 1st e-newsletter https://mailchi.mp/e8567ddc405f/delphi-e-newsletter-issue-1
DELPHI 2nd e-newsletter https://mailchi.mp/8b991ce04ed1/delphi-e-newsletter-second-issue

Figure 18 Indicative screenshots from e-newsletter 1 (left) and e-newsletter 2 (right)

2.3.2 DELPHI partners interview series

DELPHI partners' interview series was initiated as a discussion between eh partners at the end of the first project year (M12). By M18 partners decided, through a voting process, to be in the form of written interview articles. The release of the initial articles is scheduled to begin in M19 (January 2025), with the primary goal of engaging targeted stakeholder groups and increasing awareness of each partner's activities. SEAB has already prepared and launched a set of detailed guidelines and an indicative timeline, which was shared with project partners. The campaign will be realised under the title "Meet the DELPHI Makers". The articles are envisaged to be released on a monthly basis. All published interview articles will be made available on DELPHI's website and will also be promoted through relevant posts on DELPHI's social media platforms.

2.3.3 DELPHI press activities

Press releases are a vital tool for showcasing the achievements and progress of the project partners. Since the project's initiation, DELPHI team has issued several press releases, as summarized in Table 2. These press materials are accessible on DELPHI's website in the Material Hub under the Media Centre section, ensuring broad visibility and effective dissemination of the project's milestones.

Table 2 DELPHI press activities between M01-M18

Type of activity	Title of publication	Date	Involved partners	Press Clippings (url)
Pre-kick off press release	DELPHI: Revolutionizing Passenger and Freight Mobility through Integration – A new EU Project is about to kick off	29/06/2023	SEAB	https://seability.eu/2023/06/29/delphi-revolutionizing-passenger-and-freight-mobility-through-integration-a-new-eu-project-is-about-to-kick-off/
Post kick off press release	DELPHI Kick-off meeting	05/07/2023	SEAB	https://seability.eu/2023/07/05/delphi-kick-off-meeting/
Kick off Press release	DELPHI: Revolutionizing Passenger and Freight Mobility through Integration – A new EU Project launched!	06/07/2023	ALICE	https://www.etp-logistics.eu/delphi-revolutionizing-passenger-and-freight-mobility-through-integration-a-new-eu-project-launched/
Kick off Press release	DELPHI: A New EU Mobility Project has Kicked-Off	14/07/2023	NTTDATA	https://ro.nttdata.com/insights/press-releases/delphi-a-new-eu-mobility-project-has-kicked-off
Kick off Press release	DELPHI: Revolutionizing Passenger and Freight Mobility through Integration – A new EU Project launched!	14/07/2023	Inlecom	https://www.linkedin.com/posts/inlecom-commercial-pathways_delphi-revolutionizing-passenger-and-freight-activity-7083077702831730688-0W1w/?utm_source=share&utm_medium=member_desktop
Kick off Press release	DELPHI project Kick Off: Revolutionizing transportation systems for a sustainable future!	10/07/2023	ICCS	https://i-sense.iccs.gr/news/delphi-project-kick-off-revolutionizing-transportation-systems-for-a-sustainable-future/
Press Release	Metro de Madrid entrará en el reparto de mercancías: proyecta entregar paquetes a domicilio y en taquillas ubicadas en las estaciones	12/02/2024	KOIKI & MM	https://logistica.cdecomunicacion.es/e-commerce/139422/metro-de-madrid-entregara-paquetes-a-domicilio-y-en-taquillas
Joint Press Release with FRONTIER	Joint Press Release with FRONTIER	30/04/2024	All	https://delphi-project.eu/wp-content/uploads/2024/04/FRONTIER_PR3_MTM-Cluster.pdf

3. DELPHI scientific activities

DELPHI team is producing scientific publications and other contributions to the technical literature and high-impact journals with the goal of sharing the project's progress and research findings with the academic community. The aim of these publications is to advance scientific knowledge by disseminating original empirical and theoretical work developed within the project.

All scientific publications are aligned with the European Commission's Open Access regulations and adhere to the relevant Open Access guidelines [3]. DELPHI will ensure Open Access to all its publications, in accordance with the GA guidelines outlined in Annex 5, Article 17. This will include supporting both self-archiving ('Green' Open Access) and Open Access publishing ('Gold' Open Access) for the publications and their metadata. Access will be made available to all interested stakeholders, primarily through the project's public platforms (DELPHI online channels) and through EU-supported Open Access services such as the Open Research Europe (ORE) platform, the European Open Science Cloud (EOSC), and/or OpenAIRE. These services will help DELPHI partners address challenges related to open access policies, including publisher embargo periods.

Since the project's inception, DELPHI team has focused on producing relevant scientific content based on its achievements, with the goal of enhancing the project's visibility on a solid scientific foundation. Additionally, DELPHI maintains a list of targeted scientific journals to guide partners in submitting their research papers, as outlined in Annex 2 of Deliverable D6.2.

The following Table 3 provides a detailed overview of the scientific activities completed up to the 18-month of the project.

Table 3 DELPHI's scientific activities between M01-M18

Title	Authors	Event/ journal	Publication date	DOI/URL	Website announcement
Integrated Services for Passenger Transportation in Smart Cities Based on Blockchain	Radu Miron, Mihai Hulea & Andrei Rusu	The International Conference Innovation in Engineering, ICIE 2024	17 July 2024	https://doi.org/10.1007/978-3-031-61582-5_32	https://delphi-project.eu/?p=2189&preview=true
Optimizing Multi-Modal Transportation in Smart Cities: A Graph-Oriented	Radu Miron, Mihai Hulea & Andrei Rusu	2024 IEEE International Conference on Automation, Quality and Testing,	16-18.05.2024	doi: 10.1109/AQTR61889.2024.10554186	https://delphi-project.eu/2024-ieee-international-conference-on-automation-quality-and-testing-robotics-aqtr/

Database Approach		Robotics (AQTR)			
Multimodal Traffic Management: Roadmap for 2030 and beyond	MTMC		October 2024	ISBN: 978-618-80673-6-3	https://delphi-project.eu/wp-content/uploads/2024/11/MTMC_Roadmap_Oct2024_ISBN.pdf

The aforementioned scientific material is available within DELPHI's website, in Material Hub, under Publications section.

4. Evaluation & monitoring of communication and dissemination activities

4.1 Key Performance Indicators (KPIs)

Measurable targets for communication and dissemination activities have been established since the proposal phase to ensure the desired impact is achieved. To support the close, effective, and efficient monitoring of these activities, a KPI (Key Performance Indicator) matrix has been created using an Excel spreadsheet and is regularly monitored and reviewed (on a monthly basis) by WP6 leader, SEAB. The KPI matrix is stored in the project's internal repository and includes the names of the KPIs, their current values, and the expected outcomes by the project's completion. The following Figure 19 illustrates the KPI matrix up to M18 (December 2024) of DELPHI project.

COMMUNICATION & DISSEMINATION KPIs MATRIX		
KPIs Names	**Current values (M18)**	**Baseline value by the end of the project M36**
Communication KPIs		
Website unique visitors	1910	2500
Followers on Twitter & LinkedIn	281	500
Views on YouTube	0	200
e-Newsletters contributed/released	2	7
Total Mailing List Contact Points	93	500
Press releases	8	10
Events co-organised with local authorities:	0	3
Attendance per event	0	100
Number of relevant initiatives and clusters to contribute	16	5
Co-organised activities	13	4
No. of hard copies (i.e., brochures, flyers, posters, etc.) distributed	2000	2000
Factsheet	1	1
Standard presentation	1	1
Brochure	1	2
Poster	1	2
Roll up	1	2
No. of short videos and interviews produced (in total)	0	4
Number of views	0	3000
Dissemination KPIs		
Publishing in Peer-reviewed Journals	0	5
Presenting in Scientific Conferences	12	20
Releasing Technical Publications	3	8
Participation in Industrial Exhibitions with booths	5	6
Technical workshops	6	5
Online and Physical Training Tutorials/Webinars/Training Sessions	2	6
Showcases/Demo Spaces to Host	0	3
Different Countries to Organise	0	3
Total participants	0	300
Final event participants	0	100
Standards Contributions to different Organisations	0	2
Policy Recommendations	0	2

Figure 19 DELPHI KPIs monitoring matrix

4.2 Risk management and compliance

In DELPHI, particularly within WP6, risk management is a key component of the workplan. The complexity of the project and the interdisciplinary makeup of the consortium contribute to several risk factors that could affect the successful execution of the project. In fact, Table 4 below presents an updated overview of potential risks related to DELPHI WP6, in relation to Communication and Dissemination activities. It includes the likelihood of each risk occurring, its potential impact, and the mitigation strategies that have been established for each identified risk.

Table 4 DELPHI WP6 risk registry

Description of risk	Proposed risk-mitigation measures
Low penetration and impact of DELPHI brand name to the national and EU and audiences *[Likelihood: Low	Severity: High]*	DELPHI team will proceed, at the early stages of the project, with the development of a precise communication & dissemination strategy [M04], the design of the DELPHI brand story [M02] and website [M03] and the creation of dedicated social media accounts [M02]. Statistics on the use of the DELPHI webpage and social media accounts will be reviewed periodically to monitor visitors' flow and increase the diffusion in time.
Low engagement of consortium partners in dissemination/communication activities *[Likelihood: Low	Severity: High]*	Close collaboration of WP6 Leader with all consortium partners and continuous triggering of the inactive members through bi-lateral communication and regular WP6 meetings.
Conferences and relevant exhibitions/fairs may be cancelled or postponed *[Likelihood: Medium	Severity: Medium]*	Follow closely any relevant opportunities and strive for virtual attendance.
Confidential information is disclosed through project's dissemination/ communication activities *[Likelihood: Low	Severity: High]*	DELPHI has identified and described the required procedures for publishing project's dissemination and communication material since the early stages of the project via its CA. All partners are obliged to follow these guidelines. It has been also established a second level of security (procedures are detailed described in Annex 1), where all information related to communication/ dissemination issues must be first approved beforehand by DELPHI Project Coordinator, DELPHI Technical Manager and the DELPHI Communication Manager/WP6 Leader.

One or more partners underperform and are not able to fulfil their obligations *[Likelihood: Low | Severity: Medium]*	This risk has been highly mitigated through the careful selection of all consortium partners, all of which possess recognised expertise in similar projects, thus, it is very unlikely to experience such a situation. However, if it occurs, the situation will be detected early via the management reports and, PMB regular meetings. The GA will decide on possible replacement and redistribution of the tasks for that partner, allowing a quick shift of resources to other project partners.
WP6 milestones or deliverables are delayed *[Likelihood: Medium | Severity: Medium]*	As part of project management activities, detailed analysis will be done on both global project and lower (WP/Task) project implementation levels. Thus, it will be ensured that cases that could delay any milestones or deliverables are recognised in advance, ensuring timely & effective implementation of necessary corrections in the work plan.
Snowball effects in case of delays due to unforeseen factors, e.g., a new pandemic wave *[Likelihood: Medium | Severity: High]*	The consortium will employ all means for teleworking and remote collaboration. Therefore, the work in closed workspaces will be reduced to the minimum possible degree. For the cases where face-to-face meetings are unavoidable, the participants will conform to all the necessary healthcare precautions and necessary protocols.
Low coordination with other relevant projects and initiatives *[Likelihood: Low | Severity: Medium]*	The consortium has included in T6.2 the liaison with relevant activities with emphasis on relevant projects and existing initiatives, to ensure that the proper links exist with the different Working Groups and other projects, in order to build consensus and form key learnings on different perspectives applied in different environments.
Partner leaving the project *[Likelihood: Low | Severity: Medium]*	The consortium features overlapping coverage in critical areas of expertise. The management structure allows inclusion of new partners.
Underestimation of needed partners' resources *[Likelihood: Low | Severity: Low]*	The project management bodies will analyse the following possibilities to ensure that planned work is completed: (1) re-arranging resources among the partners as needed, (2) committing internal resources of organizations in project activities, and (3) re-planning work on activities.

Low technical quality of deliverables *[Likelihood: Low | Severity: High]*	Addressed through regular quality and peer reviews.
Data mishandling *[Likelihood: Low | Severity: High]*	The proper data use and handling will be clearly defined in the Data Management Plan that will be continuously updated throughout the project. Continuous monitoring of all activities with respect to data handling will be performed to ensure compliance with the DMP.
Lack of willingness for cooperation from the external stakeholders *[Likelihood: Low | Severity: High]*	Creating co-benefits based on mutual interests.
Standardization development may be slow *[Likelihood: Medium | Severity: High]*	DELPHI will sustain a close monitoring of the policy development & standardization activities, towards creating and planning activities based on the latest developments and the continuous dialogue with all relevant stakeholders.
Policy development is dynamic, influenced by many factors *[Likelihood: Medium | Severity: Medium]*	DELPHI will sustain a close monitoring of the policy development & standardization activities, towards creating and planning activities based on the latest developments and the continuous dialogue with all relevant stakeholders.
Exploitation plan for DELPHI results not viable *[Likelihood: Medium | Severity: High]*	During the proposal phase, key stakeholders have been identified and engaged to ensure a user-led business partnership. This activity will continue during the project to ensure realistic and sustainable business and exploitations plans for all.

5. Conclusions

This interim report, D.6.3, highlights the progress made by the consortium in raising awareness, engaging stakeholders, and promoting DELPHI's key findings and objectives over the first 18 months of the project.

The activities outlined in this document reflect a comprehensive approach to communication, with a variety of channels, tools, and means used to disseminate information and engage with target audiences. The integration of scientific activities into the dissemination efforts further enhances the visibility and impact of DELPHI's research outcomes.

Additionally, the report emphasizes the importance of monitoring and evaluating communication activities, using Key Performance Indicators (KPIs) to measure effectiveness and ensuring the ongoing success of future outreach efforts.

DELPHI's Interim Communication and Dissemination plan is considered a flexible and adaptive living document to enrich the project's approach to communication and dissemination and to ensure that information about the project and its outcomes are effectively communicated throughout its life and beyond. Towards this direction, updates will be included in the upcoming deliverables of WP6 and more specifically on D6.4 "Final Dissemination, communication plan", due on M36, and D6.11 "Final Report on DELPHI Networking and Engagement activities plan", due on M36.

References

[1] Google Analytics, Dimensions and metrics: [GA4] Understand user metrics available at: https://support.google.com/analytics/answer/12253918?hl=en (Last Access 27/12/2024).

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Disclaimer of Warranties

'This project has used a standard methodology already developed in MOSES project (Grant Agreement number: 861678) and EVENTS project (Grant Agreement number: 101069614), following EU recommendations. Ad hoc modifications were added to comply with the Grant Agreement conditions for DELPHI (Grant Agreement number: 101104263).'