ReMuNet

Pioneering resilient and adaptive
multimodal transport networks

D6.1
Dissemination and communication Plan

White Research

29/09/2023

**Funded by
the European Union**

PROJECT INFORMATION

PROGRAMME	Horizon Europe
TOPIC	HORIZON-CL5-2022-D6-02-07
TYPE OF ACTION	HORIZON Research and Innovation Actions
PROJECT NUMBER	101104072
START DAY	1 July 2023
DURATION	36 months

DOCUMENT INFORMATION

TITLE	Dissemination and Communication Plan
WORK PACKAGE	6
TASK	T6.1 Plan for communications, joint activities, and dissemination
AUTHORS (Organisation)	Maria Kontogianni (White Research), Anastasia Mousiadou (White Research)
REVIEWERS	All partners
DATE	29 September 2023

DISSEMINATION LEVEL

PU	Public, fully open	X
SEN	Sensitive, limited under the conditions of the Grant Agreement	
Classified R-UE/EU-R	EU RESTRICTED under the Commission Decision No2015/444	
Classified C-UE/EU-C	EU CONFIDENTIAL under the Commission Decision No2015/444	
Classified S-UE/EU-S	EU SECRET under the Commission Decision No2015/444	

DOCUMENT HISTORY

VERSION	DATE	CHANGES	RESPONSIBLE PARTNER
0.1	04/09/2023	The first draft is ready for internal review	White Research
0.2	19/09/2023	Feedback and comments by consortium partners have been incorporated in this draft.	White Research
0.3	26/09/2023	Final review and internal approval	FIR

TABLE OF CONTENTS

LIST OF FIGURES

LIST OF TABLES

ABBREVIATIONS

CA	Consortium Agreement
D&C	Dissemination & Communication
DCP	Dissemination and Communication Plan
EU	European Union
GA	Grant Agreement
GDPR	General Data Protection Regulation
IPR	Intellectual Property Rights
KPI	Key Performance Indicator
NGO	Non-governmental Organisation
ReMuNet	Resilient Multimodal freight Transport Network
SMA	Social Media Accounts
SME	Small and Medium-sized Enterprises
WP	Work Package

Executive Summary

This deliverable constitutes the first version of the Dissemination and Communication Plan (DCP) of the Horizon Europe ReMuNet (Resilient Multimodal freight Transport Network) project. The DCP will present the overall strategy that will guide the consortium's communication and dissemination activities during the project's implementation. Its purpose is to set a plan for the ReMuNet project communication strategy and to maximize the impact throughout its lifecycle and beyond. The report outlines the dissemination and communication strategy of the project, describes the management of the dissemination activities, and sets up a detailed monitoring process to ensure its successful implementation. The plan will engage a wide range of relevant groups and maximise the project's impact by spreading its outcomes and messages to all the targeted stakeholders and the public.

The **main sections** of this document are presented below:

Chapter 1: An *introduction* to the DCP and its goals.

Chapter 2: A brief description of the *ReMuNet project*.

Chapter 3: The *overview of the Dissemination and Communication (D&C) Strategy* and its objectives.

Chapter 4: The *targeted audience* and the respective key messages for the identified stakeholders.

Chapter 5: The *tools and channels* used to disseminate and communicate the project's activities and results to the identified targeted stakeholders.

Chapter 6: This section describes the *roles and responsibilities* of the dissemination manager and the consortium partners for the successful deployment of the D&C strategy.

Chapter 7: The importance of *establishing synergies* with other relevant projects and networks throughout the duration of the project is elaborated in this chapter.

Chapter 8: This section outlines the *Key Performance Indicators (KPI)* that will be used for the *evaluation* of the dissemination efforts and will permit us to adopt the best practices to increase project's impact. In addition, the *reporting process* regarding the dissemination activities is also described.

Chapter 9: The *timeline* of the four different stages for the implementation of the project's dissemination activities is briefly described in this section.

In the **Annex** are listed:

- **The dissemination and communication guidelines:** This is a document that was circulated to the consortium and highlights important aspects of the dissemination and communication activities.

- **The dissemination and communication reporting template:** This is the template that all partners need to update monthly with information about all the dissemination and communication activities.

- **Events' reporting template:** The document that all partners need to fill in after the organisation or their participation in an event.

- **External conferences and events identification** template: This is a template that partners should send to WHITE RESEARCH when an interesting relevant event or conference is identified.

All partners are expected to actively participate and contribute to the implementation of the dissemination activities according to the dissemination and communication strategy, while WHITE RESEARCH, as a leader of ReMuNet communication and dissemination activities, will closely monitor the dissemination actions described in this document and provide all the necessary support to the project partners.

1. Introduction

To ensure the successful implementation of ReMuNet, it is critical to disseminate and effectively communicate the project's vision and results. This document provides a detailed overview of the project's Dissemination and Communication Plan (DCP) and introduces the operational framework for its deployment.

The main objective of ReMuNet's Dissemination and Communication (D&C) Strategy is to define the actions to be carried out and the tools to be used for the promotion of the project's vision, activities and results, to a wide group of stakeholders. The ultimate goal is to reach audiences at both local, national and international level, as well as to set up a vibrant community with a well-developed combination of online and offline activities. Further, the DCP is oriented on stimulating and enhancing the consortium's awareness, with reference to ReMuNet's activities and results, by reaching out to the pre-defined stakeholder target groups.

In that context, the strategy aims to provide a specific plan to raise awareness around the project and support ReMuNet's implementation in line with the contractual obligations. Doing so will further help to achieve the successful unfolding of the project, in accordance with the contractual commitments that the consortium has agreed upon with the European Commission. Furthermore, it will support the consortium's efforts towards the exploitation and sustainability of the assets developed during the project.

In particular, the DCP offers the answers to some fundamental questions about the communication and dissemination activities of the project:

Table 1. Summary of D&C's key questions

Key questions	ReMuNet's DCP
What?	Key messages
To whom?	Target audiences
Who?	Roles & Responsibilities
How?	Communication tools and channels, guidelines, and templates
When?	Timeline

The dissemination and communication activities will be carried out throughout the entire lifespan of the project (M1-M36) under the dedicated work package (WP6 - Dissemination and joint activities). Through these activities the project aspires to engage many stakeholders who could further spread ReMuNet's vision and results to wider audiences through their networks, influence and impact. In addition, the interaction with relevant stakeholders will serve as a supplemental feedback mechanism, which will lead to greater refinements of the consortium's functions. Hence, the partners should focus on communicating the messages and findings elicited from ReMuNet, while engaging stakeholders across a wide selection of both online and physical tools and channels.

It should be underlined that a well-developed and effective dissemination strategy requires the active involvement of all partners, who devote time and resources with the intention of spreading awareness about the project and successfully interacting with the intended audience.

Additionally, it should also be emphasised that this document and the associated recommendations (see Annex I – Dissemination and communication reporting guidelines) are adaptable to any potential changes and updates in accordance with the project's development and the knowledge gained via the project's numerous activities. As a result, the dissemination, awareness raising and communication strategy that is presented here is dynamic, and it will be reviewed at regular intervals in order to account for any challenges or opportunities that may arise.

An updated version of the DCP is already planned for M18 (interim version) and is anticipated to expand upon the knowledge gained over the first 18 months of ReMuNet, whereas the final version is scheduled to be delivered in M36, coinciding with the end of the project.

> **The DCP will be updated - when necessary - to be in line with the project's requirements and progress.**

2. About ReMuNet project

ReMuNet is a project that aims to enable and incentivize synchromodal relay-transportation on European rail, road, and inland waterways to increase network resilience, reduce emissions, and improve freight transport efficiency during disruptive events.

The project involves identifying and assessing disruptive events, reacting in real-time, supporting route planning resilience, and communicating alternative transport routes to stakeholders. ReMuNet comprises four core functionalities: standardized methodology for describing multimodal transport networks, an algorithm for calculating route alternatives and capacity utilization, a collaborative platform for managing disruptions and providing alternative route planning information, and the use of AI to model and evaluate alternative courses of action.

The project aligns with the vision of the Physical Internet and aims to contribute to the resilience and sustainability of European trade. The approach involves improving logistic and freight transport network resilience through digital technologies and synchromodal operative layer planning. It will define a multimodal freight transport and logistics network ontology, specify a typology of disruptive events, develop an algorithm for generating alternative routes, create a collaborative platform for information and capacity exchange, integrate a self-learning algorithm, and implement corridor-based pilots. Extensive stakeholder networks will be utilized for maximum impact and dissemination success.

Thus, the overall objectives of ReMuNet are to:

- Lay the foundation for a common standard to **describe sustainable European multimodal transport networks** for all stakeholders.
- **Reduce** European inland transport **emissions** on the main run by over 50%.
- Enable the multimodal freight network to **react and respond 20% more quickly** to disruptive events.
- **Provide 50% more alternative transport routes** in the face of disruptive events and **make multimodal route planning 10-20% more accurate and efficient**.

- **Create new approaches for benefit-sharing cost-efficient business models and integrate 30% more companies** (including >50% SMEs) into the multimodal freight transport ecosystem.
- **Predict the impact of disruptive events** on multimodal transport corridors with a 90% accuracy.
- **Enable civil protection organisations** to set up aid delivery logistics for crisis areas 25% faster.
- **Create a unified data pool** that portrays real-time utilization of multimodal European transport infrastructure in compliance with data protection regulations.
- **Engage a variety of relevant stakeholders** especially international organisations, industrial parties, scheme owners, certifications bodies and policy makers.

Lastly, the project involves several work packages (WPs) to achieve these objectives. In WP1, an ontology for the European multimodal freight transport and logistics network will be defined, describing the infrastructure, and classifying disruptive events. WP2 focuses on developing a reference model that replicates the infrastructure and its utilization, while also creating an algorithm capable of generating alternative routes considering dynamic capacities. WP3 involves the creation of a collaborative platform for information and capacity exchange, enabling synchromodal relay transport. WP4 integrates a self-learning algorithm into the platform to improve its performance over time. Corridor-based pilots will be implemented in WP5 to validate the project's results under different scenarios. In WP6, extensive stakeholder networks will be utilized to maximize the impact and dissemination of the project. Lastly, WP7 ensures ReMuNet's successful and timely completion by implementing strategic project coordination, managing contractual reporting, conducting gender equality measures, and maintaining quality standards while addressing project risks.

3. Dissemination and communication strategy

The ReMuNet DCP was developed to establish a clear plan for dissemination activities and facilitate project's objectives and goals. This is a horizontal action, meaning that the DCP is connected to all parts of the workplan and its respective activities.

3.1 Overview

Widespread visibility and active dissemination are paramount to maximise the impact of ReMuNet. Thus, a tailored DCP is developed as early as M3 and updated in M18 and M36, outlining the approach to disseminate and communicate the project's outcomes. The DCP of ReMuNet describes the overall D&C strategy of the project concerning the dissemination and communication of the outcomes. The strategy is carefully designed and tailored to the approach of the project aiming to maximise its impact, transfer knowledge and the results to the targeted stakeholders, as well as to communicate its concept to wider audiences. The D&C strategy is translated into an actionable plan by considering multiple key elements as illustrated in the figure below and described in the next chapters.
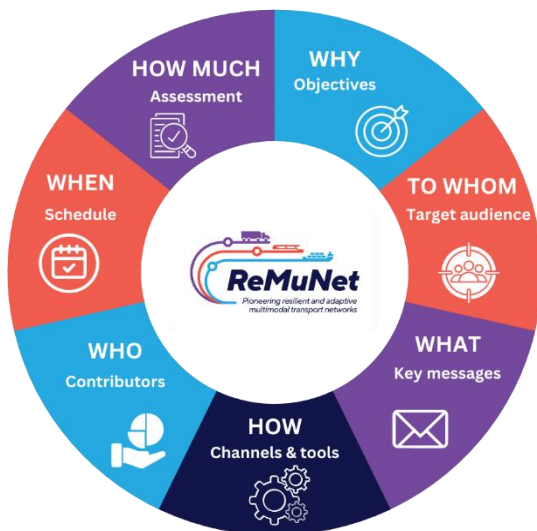
Figure 1. Overview of ReMuNet's D&C strategy

This section presents the overview of the D&C strategy and outlines the structure of the DCP. The first sub-section presents the objectives of the DCP which will be used to monitor the successful implementation of the strategy. The fourth chapter defines the target audience to whom we will disseminate the project's results. Subsequently, the next sub-section presents the key messages for each one of the targeted stakeholders, as well as the core visions and assets. A dedicated section of the strategy will focus on the means, channels, and tools that will be used to reach the identified stakeholders. Additionally, the allocation of roles and responsibilities for the dissemination strategy will be clearly elaborated to ensure the smooth and effective implementation of the DCP.

Throughout the duration of the project, special attention will be given to the cooperation with other relevant projects at national and European level. As outlined under task 6.2, synergies will be set up with relevant EU initiatives and projects to exchange information, results and develop joint activities, so this document presents a short introduction regarding the initial plan. Lastly, the next chapters unveil a robust framework for the assessment of the strategy along with a timeline for the dissemination and communication steps.

Aiming to ensure the successful dissemination and communication of results, the DCP constitutes a guidelines document that presents the tools and actions which will navigate the consortium partners to successfully engage the targeted stakeholders. It is important to note that the DCP should not be seen as a static document but rather as a dynamic flexible strategy that may be reviewed and updated as needed during the lifecycle of the project.

3.2 Objectives of the DCP

The D&C strategy of ReMuNet sets a list of practical and realistic objectives that will ensure the effective monitoring and consequently the successful implementation of the dissemination and communication activities of the project. These objectives answer to the question of **why** the DCP is needed. The dissemination and communication objectives of ReMuNet are briefly presented below:

- Communicate the project's aim, vision, activities, and events to a wider audience.

- Promote the project's actions and the value propositions it offers.

- Engage stakeholders through a series of relevant activities, events, and conferences.

- Ensure that the key messages are communicated to its target audiences.

- Ensure the exploitation of the project's assets.

- Ensure the project's results can be re-used to be applied to other regions.

- Introduce scientific concepts in an easy to grasp way to stakeholders and citizens.

- Plan, organise, run, monitor and fine-tune the project's dissemination activities and events.

- Establish and sustain synergies with other relevant national and European projects and networks.

- Disseminate the project's lessons learnt and outcomes in an open and transparent way.

- Ensure that the project reaches relevant policy makers, altogether contributing towards the adoption of a platform that creates a resilient European multimodal freight transport network.

- Build a community and brand that can facilitate further development and adoption of the ReMuNet platform after the project's lifetime.

Overall, the ReMuNet objectives could be generally summarised as follows:

- ✔ Present

- ✔ Explain

- ✔ Raise awareness

- ✔ Mobilise

- ✔ Empower

- ✔ Communicate

- ✔ Open dialogues

To ensure the achievement of the above objectives, the D&C strategy focuses on the implementation of a realistic action plan with the goal of involving as many target audiences as possible, while also providing the option of flexible solutions where necessary. The existence of a well-defined methodology that refers to **what** we want to disseminate (vision, news, achievements, results), **to whom** (stakeholders, target groups), **by what means** (strategies, tools, channels), and **when** to disseminate are key elements of a successful DCP.

Taking these into consideration, the following project dissemination and communication steps are defined:

- Determine the project's goals, as well as the communication channels and tools needed for maximum visibility and promotion;

- Determine the key messages and assets of the project;

- Connect each communication channel to the appropriate target audience and define the tools and methods for project dissemination;

- Specify each partner's roles and responsibilities so that they actively participate in and manage the project's dissemination and communication activities;

- Monitor key dissemination indicators and make necessary changes.

,

4. Target audience and key messages

4.1 Target audience

One of the most critical steps for the successful development of the D&C strategy is to answer the question "**to Whom**?". Who are the main stakeholders that the project aims to engage and transfer

its messages and results? This section presents the main target audiences that ReMuNet expects to reach during its lifecycle. Figure 2 briefly presents the target audiences:

Particularly, ReMuNet aims to engage a wide variety of stakeholders with different backgrounds and experiences. In particular:

The project's **primary target audiences** are:

1. Technology providers

2. We derived the term multi-modal from the GA. could the partners with overarching roles confirm whether intermodal or multi-modal is preferred so that we can amend accordingly?

3. Multimodal freight transport supply chain actors

4. Infrastructure and terminal operators

5. Other supply chain actors (manufacturers, retailers)

6. Scientific and open-source communities

7. Policy makers and public authorities

8. Civil society

9. Humanitarian organisations

Besides the main stakeholders' audiences, the project aims to share its message also to:

10. Academia & scientific community

11. Non-governmental organisations (NGOs)

12. Relevant projects and initiatives

13. General public

14. International organisations

During the project's lifespan, it remains important to classify them to better prioritise and fine-tune our engagement efforts. To this aim, the Stakeholders Classification Model (Wagner Mainardes et al. 2012) will be used to classify each targeted stakeholder group based on the following parameters:

● The extent of a stakeholder's power/authority.

● The stakeholder's interest regarding the outcomes of the project.

● The extent of the stakeholder's active involvement in the project.

● The level of stakeholder's influence over the project planning and/or outcomes.
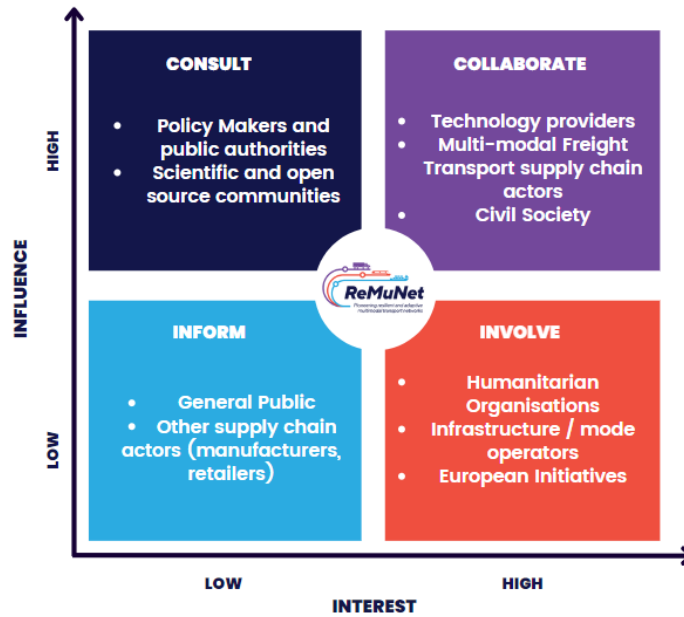
Figure 2. ReMuNet's stakeholders mapping and types of stakeholder engagement (Wagner Mainardes et al. 2012)

The classification of the targeted stakeholders' groups will be used to tailor the communicated messages and adopt the optimum tools and dissemination channels for each one of the groups. The following figure depicts the parameters and how they define different types of stakeholder engagement:

Figure 3. ReMuNet target audiences

The D&C strategy aims to reach the above mentioned identified audiences which were further categorised into the broader ReMuNet stakeholder groups. A more detailed elaboration on the targeted stakeholders and specific examples are offered in the following Table:

Table 2. ReMuNet target audience categories

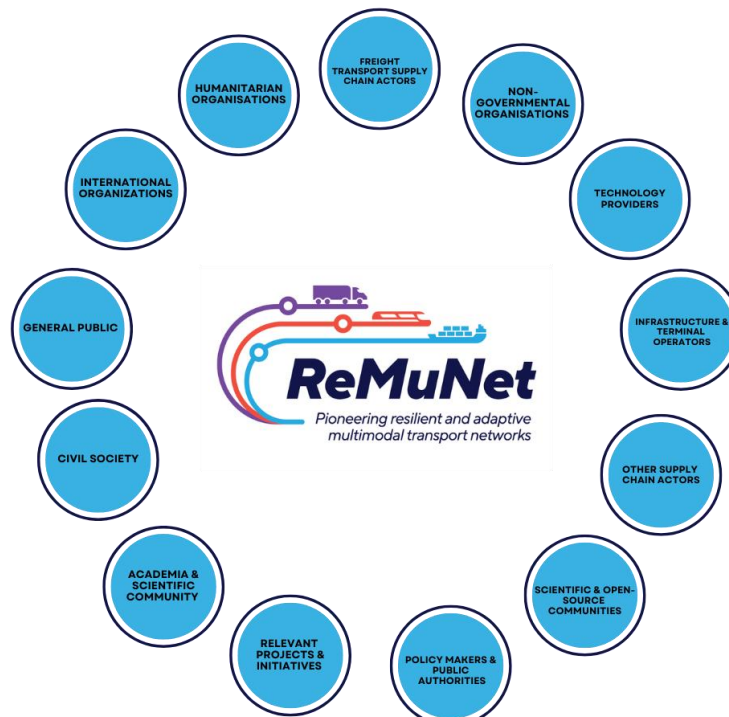| Target group	Short description	Sub-categories	Example of stakeholders
Technology providers	Entities that offer innovative technologies and solutions for improving transportation systems.	• Route planners • Transport Management System providers • Software developers, hardware manufacturers, • Data analytics companies • (Mobility) data space infrastructure providers	• GPS Technology Providers • IoT Sensor Manufacturers • Logistics Software Companies
Intermodal Freight Transport supply chain actors	Organisations directly involved in the transportation and logistics of freight across various transport modes.	• Transportation Mode Specialists • Intermediaries and Facilitators • Infrastructure Operators: • Cargo Owners and Consignees • Technology and Solutions Providers • Intermodal Operators	• Shipping Companies • Trucking Companies • Freight Brokers • Freight forwarders • Carriers • Rail Operators • Ports and Terminals • Logistics Providers
Infrastructure/ node operators	Entities responsible for managing transportation terminals, hubs, and key infrastructure points.	• Port operators • Rail yard operators • Inland terminal operators	• Port Authorities • Terminal Operators • Rail network managers • Barge Terminal Managers
Other supply chain actors (manufacturers, retailers)	Businesses involved in manufacturing or selling products that depend on efficient transportation.	• Manufacturers • Retailers • Wholesalers	• Electronics Manufacturers • Clothing Retailers • Food Wholesalers
Scientific and open-source communities	Researchers, experts, and organisations contributing to the advancement of knowledge and open-source solutions in transportation and logistics.	• Research institutes • Academic institutions • Research groups • Individual researchers • Universities • Open-source development groups	• Transport Research Institutes • University Transportation Research Center • Open-Source Logistics Project

Target group	Short description	Sub-categories	Example of stakeholders
Policy makers and public authorities	Decision-makers at European, national, and regional level who are expected to play a key role in policy design related to transportation and logistics.	• EU policy makers • Policy advisors • Local governments • Transportation ministries • Regulatory authorities	• Policy officers at relative Directorates-General of the EC (for example DG MOVE) • Policy officers at EU Member States • Department of Transportation, Environmental Protection Agency • Ministry of Infrastructure • Relative regional authorities
Civil society	NGOs and community groups advocating for sustainable and efficient transportation systems.	• Environmental NGOs • Community associations • Sustainable transportation advocates • Diversity and inclusion initiatives	• Greenpeace • Urban Mobility Association • Clean Air Advocacy Group • Women in logistics and Transport • International Trasport Forum (ITF) on gender in transport
Humanitarian organisations	Non-profit organisations dedicated to providing aid and support during crises and emergencies.	• Disaster relief NGOs • Humanitarian aid organisations	• Red Cross • Médecins Sans Frontières (Doctors Without Borders) • World Food Programme.
Relevant EU projects & initiatives	Other projects and initiatives, both ongoing and completed, funded by the European Union that align with or complement the goals of ReMuNet.	• EU-funded projects • European and national projects • Collaborative Initiatives	• Horizon Europe and Horizon 2020 Projects (SARIL) • European Green Deal Initiative • Connecting Europe Facility

4.1.1 *Gender issues*

Gender equality will be a key aspect of the communication and material used by ReMuNet during its implementation. ReMuNet will equally target both men and women in its dissemination strategy and will track the involvement of women in events and project activities to monitor progress in gender equality. Concerning the project's activities, they will be promoted in a way that encourages the participation of women. Namely, we will actively work on including more women as interviews, event participants and presenters. There are several organizations and initiatives within the logistics and transport sector that focus on supporting and promoting diversity, including women and non-binary persons. ReMuNet will seek to engage them via their D&C activities.

Several examples include

- **Women in Logistics and Transport (WiLAT):** WiLAT is an international organization that aims to promote the status of women in the logistics and transport sectors. It provides a platform for networking, mentorship, and professional development for women in the industry

- **International Transport Forum (ITF) - Promoting Transport Equality for Women:** The ITF, an intergovernmental organization, has initiatives that focus on promoting gender equality in the transport sector. They conduct research and provide policy recommendations to support women's participation and advancement in the field.

4.2 Key messages and vision

4.2.1 *Key messages*

Another important step for establishing a successful D&C strategy is to determine **what** will be communicated to the stakeholders. The project-related information to be disseminated includes:

1. Vision, objectives, and best practices (messages will evolve and be reviewed periodically);
2. Developments, achievements and results
3. Practical benefits demonstrated from the pilots and use cases
4. Events held by the project or in which partners will participate; and
5. Key project assets.

In the previous section, a first identification of the most critical stakeholders' groups to be reached in the framework of the project took place. These groups consist of stakeholders with different backgrounds and needs and therefore different messages should be communicated to them. These messages will be updated over the course of the project based on the experience acquired during the implementation of the activities. Furthermore, the project aims to exploit the extended network of the consortium partners to reach a wide pool of individuals. In the table below are enlisted the targeted stakeholder groups along with their needs and tailored messages. However, the final key messages will be defined throughout the project's lifecycle based on the actual ReMuNet data and outcomes.

Table 3. ReMuNet's target audience, needs and key messages

Target group	Needs	Key messages
Technology providers	• Access to cutting-edge technology solutions that can enhance transportation efficiency and resilience. • Collaboration opportunities to integrate their technologies into practical multimodal transport systems.	• Highlight how ReMuNet provides a platform to showcase and implement innovative technologies for the transportation sector. • Emphasize the potential for collaboration and partnership to integrate their solutions into real-world applications.
Multi-modal freight transport supply chain actors	• Efficient and reliable transportation networks to ensure timely delivery of goods. • Tools to optimize route planning and capacity allocation during disruptions.	• Communicate how ReMuNet enhances the resilience of transportation networks, ensuring smoother operations and timely deliveries. • Showcase the benefits of improved route planning and dynamic capacity utilization to mitigate disruptions.

Target group	Needs	Key messages
Infrastructure/ terminal operators	• Efficient management of freight terminals and infrastructure. • Strategies to minimize congestion and improve overall operational efficiency.	• Highlight how ReMuNet contributes to efficient terminal and infrastructure management, reducing congestion and improving operations. • Stress the value of a coordinated approach to enhancing transportation systems.
Other supply chain actors (manufacturers, retailers)	• Reliable transportation for raw materials and finished products. • Strategies to adapt and respond effectively to disruptions.	• Illustrate how ReMuNet's efforts contribute to more reliable transportation networks, reducing disruptions and ensuring the timely availability of goods. • Showcase how the project supports adaptive strategies for a smoother supply chain.
Scientific and open-source communities	• To keep up with recent developments and research trends. • To develop research practices on the fields of freight transport. • To identify research gaps for further research. • Access to data and research for studying transportation systems. • Opportunities to contribute to open-source solutions for transportation resilience.	• New research findings along with their importance for the scientific community. • Publications of results. • Emphasize ReMuNet's commitment to sharing data and insights, fostering collaboration with the scientific community. • Highlight the potential for contributing to open-source tools that can benefit transportation research and development.
Policy makers and public authorities	• Strategies and frameworks to enhance transportation resilience and sustainability. • Access to data and information for informed policy decisions.	• Widely accepted common standard supports infrastructure modelling and disruption prediction. • Integration of monitoring system into policy process discussed. • Showcase how ReMuNet supports evidence-based policy-making by providing valuable data and insights for transportation strategies. • Emphasize the project's alignment with sustainability goals and its potential impact on policy objectives.
Civil society	• Sustainable and efficient transportation systems that minimize environmental impact. • A transparent understanding of how transportation systems operate.	• Highlight ReMuNet's contribution to more sustainable transportation, reducing emissions and environmental impact. • Communicate the project's commitment to transparency and engagement with the public. • Integration of diverse data for intermodal transport networks.

Target group	Needs	Key messages
		• Algorithms forecast disruption impacts, enhance route and capacity management. • Research findings published. • Development of cost-efficient, resilient, zero-emission logistics models and services.
Humanitarian organisations	• Reliable and resilient transportation for aid and resources during crises. • Strategies to enhance transportation logistics during emergencies.	• Integration of diverse data for intermodal transport networks. • Algorithms predict disruption effects, optimize routes, and capacity. • Improved stakeholder collaboration for better operations. • Adaptive European freight network minimizes damage, recovery time, reduces emissions. • Illustrate how ReMuNet's enhanced transportation resilience can directly benefit humanitarian efforts during crises. • Showcase the project's potential to provide tools and strategies for improved logistics in emergency situations.
Relevant EU projects & initiatives	• To exchange knowledge with other experts in the sector. • To share their results and promote their concept to other initiatives and the general public. • To establish synergies and expand their network.	• Deliverables with the project results that can be as input in further research on the topic. • A network of projects that facilitates the dialogue and the collaboration between the relevant initiatives. • Support in the dissemination of the project's results. • Publications of results.

> **"The final key messages will be updated and refined throughout the project based on the experience acquired during its implementation".**

5. Communication and dissemination tools and channels

ReMuNet's DCP will deploy multiple tools and channels in order to ensure that activities and produced outcomes will reach a wide variety of stakeholders and will contribute to the promotion of our project and its outputs. Figure 4 shows an overview of the different tools, channels and planned dissemination activities is presented that showcase **how** the D&C strategy will be implemented.
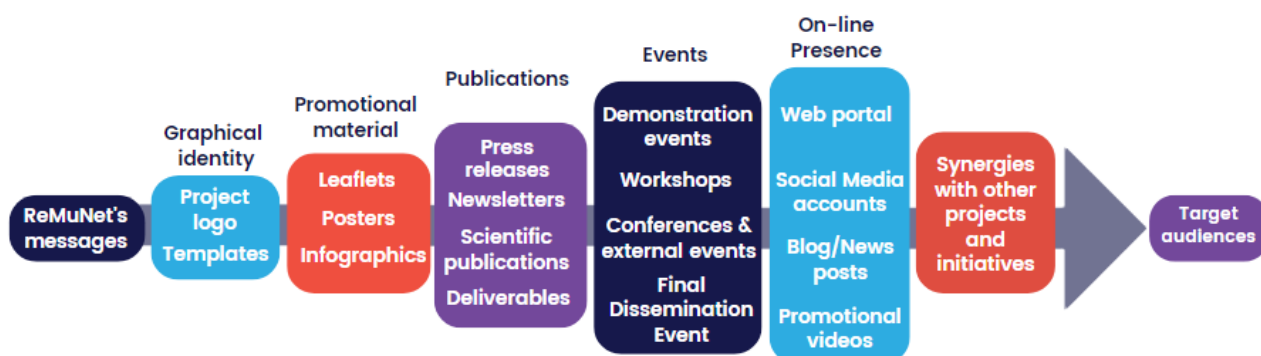
Figure 4. ReMuNet's D&C channels and tools

The ReMuNet's promotional material and graphical identity includes:

- Project's logo
- Project's visual and graphical identity
- Trifold leaflet
- Poster
- Presentation template
- Publication template
- Letterheads
- Promotional video
- Ad hoc promotional material (tailored to the project's activities and needs – if needed)

The ReMuNet publications include:

- Project's deliverables
- Scientific publications
- Other publications in different media (e.g., articles, press release etc.)

The ReMuNet events include:

- Engagement events
- Participation in external events and conferences as ReMuNet representatives
- Present ReMuNet in external events and conferences
- Final dissemination event
- Co-organisation and participation in events with projects that we have established synergies

- Organisation of project's workshops and demonstration events

The ReMuNet online presence includes:

- Web portal
- Bi-annual Newsletter
- Facebook page
- X account (formerly known as Twitter)
- LinkedIn profile
- YouTube channel

Specific tools and channels will be used for communicating and disseminating the project's activities and outcomes to the identified target groups. Below are presented in a summarized way:

Table 4. Tools and channels used for the identified target groups

Target group	Tools and channels
Technology providers	Project events, workshops, SMAs, newsletter, web portal, project's reports, interviews, fairs, conferences, promotional material
Multi-modal freight transport supply chain actors	Project events, external events, workshops, SMAs, newsletter, web portal, interviews, fairs, conferences, promotional material,
Infrastructure & terminal operators	Newsletters, interviews, conferences, synergies with other initiatives etc
Other supply chain actors (manufacturers, retailers)	External events, workshops, SMAs, newsletter, website, social media, promotional material, fair
Scientific and open-source communities	External events, SMAs, newsletter, promotional material, web portal, project's reports, scientific publications, conferences, synergies with other initiatives
Policy makers & public authorities	Project events, external events, workshops, SMAs, promotional material, reports, personal contacts
Civil society	Project events, SMAs, web-portal, newsletter, project's reports, synergies with other projects, leaflet, poster
Humanitarian organisations	Project events, SMAs, newsletter, promotional material, web portal
Relevant EU projects & initiatives	External events, SMAs, newsletter, promotional video, leaflet, poster, web portal, scientific publications, project's reports, synergies with other projects

The following sub-chapters offer a detailed description of the abovementioned tools and channels.

5.1 Promotional material

The promotional material of ReMuNet is being prepared during the early stages of the project. WHITE RESEARCH is responsible for the graphic design and the content, while the consortium partners shall offer feedback throughout the development process. ***The material will be freely available to the public through the project's website*** (online for download) and the partners will print it when needed. The material will be used during physical activities (including external and project events) to attract and engage relevant stakeholders and give more information on the project's mission and objectives.

All the promotional material is being designed based on the project's unique identity that is presented in the following paragraph.

5.1.1 *Project logo*

The project's logo and visual identity were developed at the beginning of the project (M1). The produced promotional and communication material (such as leaflet, poster, templates, website, publications etc.) of the project are in line with the official project's identity. After presenting several options during the virtual kick-off meeting in M1 - and with the agreement of all partners upon vote - the final logo was selected and is presented below:

Figure 5. ReMuNet project logo

The ReMuNet logo should be visible to all the communication material produced in the framework of the project (presentation, deliverables etc.). Similarly, the EU funding should be properly acknowledged, and the EU emblem should also be properly depicted in all communication material.

Figure 6. The emblem of the European Union

The EU flag will be always accompanied by the following statement: *"The ReMuNet project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement no. 101104072".*

5.1.2 *Leaflet and poster*

A trifold leaflet and a poster will be prepared to be distributed by the partners in physical events and activities but also to be uploaded on the project's website. Both the poster and leaflet will be used to attract stakeholders' attention and provide brief information about the ReMuNet project.

The leaflet presents the project's aim to enhance the resilience and efficiency of European rail, road, and waterway transportation, presents its vision and its impact, as well as the stakeholders who will benefit from its implementation. The poster focuses more on attracting the stakeholders' attention with graphical elements and offers some basic information on the project and the key stakeholder groups.

Both promotional products provide information about the partners involved, together with their contact details, website, and SMAs as well as acknowledge the funding the project receives through the Horizon Europe program.

> **The ReMuNet website visitors can easily download the leaflet and the poster.**

5.1.3 *Publication templates*

Besides the poster and the leaflet, templates have also been prepared in line with the graphical identity of the project to be used during dissemination activities. The developed templates include:

- The ReMuNet **presentation template** (to be used by the consortium partners during events and meetings)

- **Reports template** (to be used for the project's deliverables and other publications)

> • **All partners should use the official project's templates when preparing presentations or reports in the framework of the project.**

5.1.4 *Promotional video*

The promotional video of the project will be produced by M11. The video will present a short introduction to the project, its objectives and actions and will give an overview of its outcomes. The video will be uploaded to the project's YouTube channel, the project's website and the other SMAs.

5.1.5 *Other promotional material*

ReMuNet aspires to produce additional promotional material to attract the attention of the targeted groups. To this aim, material such as ad– hoc press releases, articles and publications will be developed. More specifically, press releases will be published when major achievements and milestones are reached to inform on the progress of the project. Besides presenting key outcomes, general press – releases may also be produced to promote project events and attract media's attention.

5.2 Digital tools

Gradually, more people select to get informed through digital communication channels. To better communicate its messages, ReMuNet will focus on building a strong online presence in multiple digital platforms aiming to reach as many and diverse stakeholders as possible. ReMuNet will create:

1. a website,
2. a bi-annual newsletter,
3. active social media presence

5.2.1 *ReMuNet website*

The ReMuNet website will be launched on M4 (October 2023) and will constitute the key digital dissemination platform of the project, presenting its progress to wider audiences. The site will be accessible by the general public and therefore its structure and content are designed in a user-friendly way to keep the stakeholders engaged.

Key information about the concept and the approach of ReMuNet is presented, along with the team members and the members of the Advisory Board. All project's outcomes such as public reports, scientific and industrial publications dissemination material and newsletters will be free to download/access.

Although WHITE RESEARCH - as the dissemination manager - will be overall responsible for the website management and content, all partners will contribute to the content development with news and other dissemination material. The website will remain active throughout the duration of the project and one year after its completion and will include regular updates on the progress of the project, internal and external events, relevant projects and initiatives, reports, and project's results, as well as news from the sector.

5.2.2 *Newsletter*

A bi-annual newsletter will be produced in the framework of the project and will be distributed to the project's community. The newsletter will engage audiences who are not familiar with social media and will keep stakeholders constantly updated about the project. The newsletter among others will include updates on the progress of the project, will introduce the project's concept and will disseminate upcoming project events and activities.

> **WHITE RESEARCH will be responsible for releasing the newsletter, but all partners will be responsible for providing input and content for each issue as requested by the dissemination manager.**

Mailchimp will be employed for the development and distribution of the newsletter. Although the content of each issue will be agreed upon by the partners, in general, it will indicatively include the following sections:

- An introductory section briefly describing the ReMuNet project.

- Progress updates/what has happened? (News for the progress of the project, project meetings, important milestones etc.)

- What is currently happening/ What is happening now? (Activities that were implemented recently, or they are still ongoing)

- A section dedicated to future developments / what is next? (Upcoming events, important activities etc.)

- A section dedicated to our synergies (Presentation of relevant projects, news from other relevant initiatives etc.).

- News from the sector.

- Other types of relevant articles.

The Newsletter will be sent to all the subscribers and recipients upon its release while each issue will also be uploaded on the project's website.

5.2.3 *Social media accounts*

Besides the ReMuNet website, various SMAs were established to promote the project and its vision. Nowadays, SMAs offer the ability to build digital communities and attract followers that could transfer and multiply the project's vision even after the completion of the project. Therefore, a large pool of interested stakeholders will be actively engaged on a regular basis through ReMuNet's social media accounts. ReMuNet's Facebook,X (formerly known as Twitter), LinkedIn, and YouTube accounts have been established by M2 of the project. Four different social media platforms have been selected to ensure the maximum dissemination of the results in media addressing different types of stakeholders.

The target audiences addressed by each social media channel and the specific objectives are presented in the following table:

Table 5. The target groups addressed by each social media channel

Social network	ReMuNet target groups	Objectives
Facebook	• Freight forwarders • Truck drivers, locomotive drivers, barge captains • Transportation Management System providers • Civil society • Humanitarian Organizations • Entrepreneurs • General public • Logistics professionals • Supply chain managers • Environmental organisations • Government agencies • Industry associations	• Build a network of followers. • Update them on the project's progress and project's events. • Publish relevant posts.

Social network	ReMuNet target groups	Objectives
X (formerly known as Twitter)	• Freight forwarders • Trucking associations • Railway companies • Inland waterway organisations • TMS providers • Logistics professionals • Supply chain professionals • Environmental advocacy groups • Government transport departments • Industry influencers • EU policy makers • Policy advisors • Civil Society • Humanitarian Organizations • International organisations • Unions • Research centres • Research groups • Individual researchers • Universities	• Communicate key messages and the project's outcomes. • Announce project's upcoming events. • Retweet relevant content from other Horizon Europe/H2020 projects

Social network	ReMuNet target groups	Objectives
LinkedIn	• Logistics and supply chain professionals • Transportation managers • Freight forwarders and logistics providers • Transportation technology providers • Rail and intermodal transportation companies • Shipping and maritime industry professionals • Sustainability and environmental professionals • Government transport departments and agencies • Industry associations and trade groups • EU policy makers • Policy advisors • Research centres • Research groups • Individual researchers • Universities • International organisations • Civil Society • Humanitarian Organisations	• Present the project and boost professional and expert discussions. • Communicate key messages and the project's outcomes. • Announce projects and upcoming events.
YouTube	• Logistics professionals • Freight forwarders • Transportation managers • TMS providers • Government agencies and policy makers • Environmental advocates and sustainability professionals • Academics and researchers • Operators and traders • Civil society • General public • Civil society organisations	• Upload promotional video. • Contribute to increasing the visibility of the project.

WHITE RESEARCH will be responsible for the management of ReMuNet's SMAs, while all partners are expected to contribute by:

- Becoming a **follower** (like or follow the page/profile);
- **Promoting** the accounts in their networks;
- **Suggesting** relevant profiles that ReMuNet should connect with;
- **Sharing** interesting articles and news;
- **Promoting** posts and news through the SMAs of their own organisations.

5.2.3.1 Facebook

The ReMuNet's Facebook page was established in M2. The Facebook page will be used to promote the project's results and progress and share news about interesting topics from the sector. Different types of posts will be made including text and videos. In addition, invitations will be sent to followers of the event's organised in the framework of the project. Specifically, ReMuNet's Facebook account will serve as a:

- News and discussion hub where information or news related to the project and topics of multimodal sustainable transport, resilient supply chain, relay-traffic, self-learning impact modelling will be shared;
- Platform to deliver updates about developments and results of the project (e.g., published reports, scientific publications, key events, activities, important achievements);
- Link to other similar groups and pages associated to relevant topics.
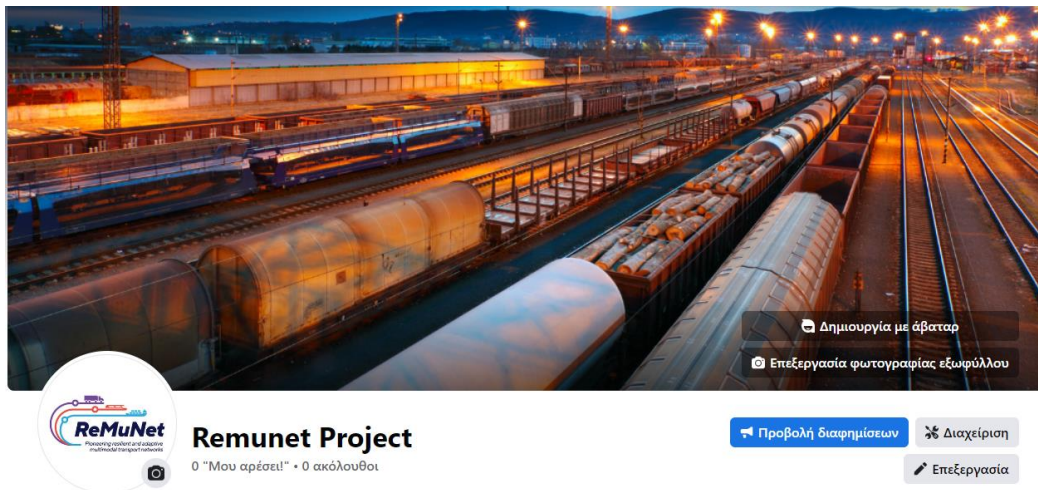
Figure 7. Screenshot of ReMuNet's Facebook page

To monitor the performance of the ReMuNet page, Facebook Analytics will be used.

5.2.3.2 X (formerly known as Twitter)

Similarly, the ReMuNet Twitter account was launched in M2. X is an important dissemination tool for ReMuNet as it will enable us to stay updated on the news from the sector and the outcomes from relevant projects. The Twitter platform will permit us to establish new synergies with similar initiatives and steer attention towards our concept. The use of hashtags allows the project's messages to reach

wider audiences and the short and precise posts' text can actively engage a large pool of stakeholders. In addition, the account is excellent for the effective dissemination of events.

In this context, the Twitter account will act as a:

- General dissemination platform that will include the key messages of the project, will direct users to other project-related platforms/tools (e.g. ReMuNet's website, newsletter promotional video) and will communicate information on the project's development (upcoming events, participation to external events, project results, etc.);

- Newsfeed platform collecting and updating news from other relevant projects and organisations;

- Engage and create a community of followers interested in the topic and sector.

The project partners are expected to contribute to the X account on a regular basis by retweeting its content via their personal accounts and suggesting relevant content. X analytics will be used to monitor the account's performance. In reference to X, it is imperative t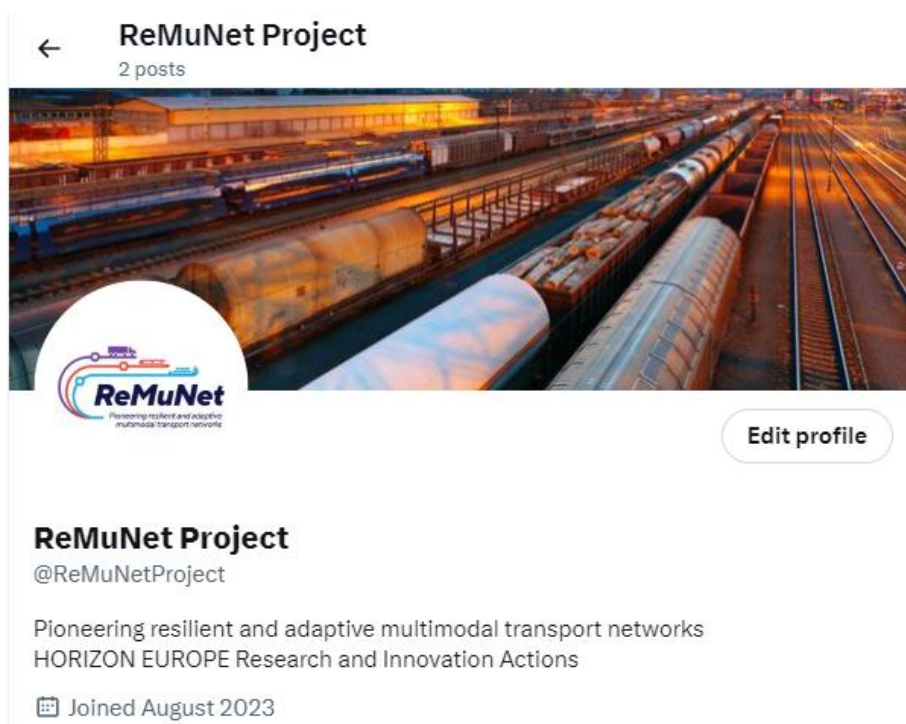o acknowledge that the platform is presently undergoing a period of significant transformation. As such, we will maintain vigilant monitoring to ascertain its ongoing suitability for ReMuNet's dissemination efforts. A snapshot of the account is provided:

Figure 8. Screenshot of ReMuNet's Twitter account

5.2.3.3 LinkedIn

The LinkedIn platform was selected to promote the project to a professional audience. The profile of the project was set in M2 to present the project and offer updates on its progress.

ReMuNet partners are expected to support the project's LinkedIn profile and invite followers. The ReMuNet will have a more institutional approach to boost professional and expert discussions on issues of common interest by involving also the Network of Interest.

The metrics and insights provided by LinkedIn will be utilised to assess the project's performance.
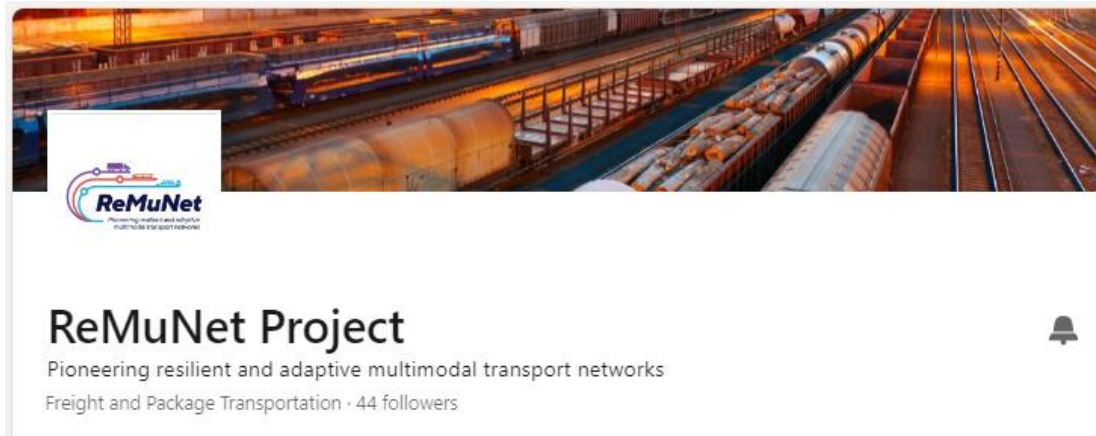
Figure 9. Screenshot of ReMuNet's LinkedIn account

5.2.3.4 YouTube channel

The last established channel which was also created by M2 is YouTube. The project's channel will be used to increase the visibility of the project through videos. In particular, the promotional video of the project which will be produced by M11 will be promoted through the channel to raise awareness around the project. The ReMuNet YouTube channel will focus on presenting the project's actions and especially the results. Besides the video, the channel's aim is to build a strong online community through the connection with other channels of EU funded projects.

5.3 Events

The ReMuNet will participate in several events to promote its outcomes and expand its influence on the sector.

5.3.1 Project's events

The events organised in the framework of ReMuNet aim to raise awareness around the concept of the project, promote the project's results and facilitate the engagement of key stakeholders which will support the project's activities and provide feedback on the produced outcomes. Partners' extended networks, our social media followers, as well as key assets of the project will be exploited to attract participants to our events.

Among other types of events, there will be one event in Brussels where a physical demonstrator will be built to visualize ReMuNet's outcomes. This demonstrator shall be presented during events that invite EU experts to promote and validate the project's outcomes, thereby fostering their adoption. Explicitly, the following types of events are scheduled as part of the project's plan:

Table 6. Project Events

INVOLVED PARTNER	DESCRIPTION
ALICE	ReMuNet and SARIL webinar/workshop
Contargo	Trimodal transportation network
FIR	Workshops task leader meetings (HAN, FIR, UIRR), tech partner gatherings (FIR, PTV, MAN, 4PL) dissemination group (WRE, ALICE, UIRR)
4PL Intermodal GmbH	Internal Workshop
UIRR	Internal working groups, UIRR Intermodal Summit, UIRR General Assembly

5.3.2 *External events and conferences*

Besides organising events in the framework of the project, the consortium partners will also attend external events and conferences with the aim to reach a wide audience relevant to the sector. During these events the partners will:

- Present the project (concept, approach etc.).
- Promote the project's results.
- Promote ReMuNet actions and events.
- Establish synergies and contacts with relevant projects and initiatives.
- Engage relevant stakeholders in project's activities.
- Promote the project's dissemination channels (website, SMAs etc.).
- Stay up to date on the latest technological and research findings.

The partners participating in external events should always follow the visual identity of the project and use the official promotional material (leaflet, poster, ppt template etc.). In case of participation to an external event to present the ReMuNet, partners should send the final presentation to WHITE RESEARCH **at least 5 working days prior to the event**. In addition, the partners should always inform WHITE RESEARCH in advance regarding their participation in an external event to be appropriately disseminated through the project's dissemination accounts. Finally, after the implementation of the event, the partners should fill in the reporting template (Annex III) and send it back to WHITE RESEARCH.

An indicative list of identified conferences and events is provided below:

Table 7. ReMuNet's external events and conferences

Conference	Short description	Link
ITS World/Europe Congress	Among the largest events focusing on the digitalisation of transport and Intelligent Transport Systems, organised by ERTICO, including demonstrations and exhibitions from industry's latest developments as well as cutting-edge research.	https://itseuropeancongress.com/

Conference	Short description	Link
International Physical Internet Conference (IPIC)	IPIC is the annual conference for Physical Internet community. It explores and advances the concept of Physical Internet, aiming to create a globally interconnected and efficient logistics network. ReMuNet outcomes will be disseminated in this conference through papers and exhibiting. ALICE will facilitate this as main organizer of the conference.	https://www.pi.events/
IEEE International Intelligent Transportation Systems Conference (ITSC)	Leading scientific conference, it is the annual flagship conference sponsored by the IEEE Intelligent Transportation Systems Society. It focuses on the advancements and applications of intelligent transportation systems (ITS), bringing together researchers, engineers, practitioners, and policymakers to share knowledge, exchange ideas, and showcase innovations in the field of ITS.	https://ieee-itss.org/conf/itsc/
Connecting Europe Days	The European Commission's mobility flagship event, targeting policymakers and industry representatives alike to discuss transport and mobility topics. Exchange of good practices for creating a decarbonized, resilient, seamless, and digital transport network in Europe.	https://transport.ec.europa.eu/connectingeuropedays_en
Transport Research Arena (TRA) Conference	Large event focusing on sustainable European transport and mobility. It targets citizens, industry actors and researchers. Major platform for researchers, academics, industry professionals, policymakers, and stakeholders in the field of transportation to share knowledge, present research findings, and discuss the latest advancements and challenges in transport research and innovation.	https://traconference.eu/
InnoTrans	Leading international trade fair focusing on rail transport technology.	https://www.innotrans.de/en/
Transport Logistic	Transport Logistic is one of the world's leading trade fairs for logistics, mobility, IT, and supply chain management. It brings together professionals from various sectors to showcase innovative solutions, technologies, and strategies for efficient and sustainable transportation and logistics.	https://transportlogistic.de/de/

Conference	Short description	Link
Intermodal Europe	Intermodal Europe is a key event in the intermodal and container transport industry. It focuses on fostering collaboration and exploring innovative solutions to optimize the movement of goods through various transportation modes.	https://www.intermodal-events.com/en/home.html
International Symposium on Logistics (ISL)	The International Symposium on Logistics is a renowned academic and industry event that addresses various topics in logistics and supply chain management. It offers a platform for researchers and practitioners to exchange ideas, insights, and best practices.	https://isl21.org/
GreenPort Cruise & Congress	GreenPort Cruise & Congress is a specialized event focused on environmental and sustainability issues in the maritime and port industries. It explores strategies, technologies, and initiatives for promoting greener and more efficient port operations.	https://www.portstrategy.com/greenport-cruise-and-congress
Smart Freight Centre	Smart Freight Centre is an organisation dedicated to promoting sustainable and efficient freight transportation. It works with companies, governments, and other stakeholders to develop strategies and tools that reduce emissions and improve logistics operations.	https://www.smartfreightcentre.org/en/
SIL Barcelona	SIL Barcelona (Salón Internacional de la Logística y de la Manutención) is an international logistics exhibition and conference that gathers professionals from the logistics, supply chain, and transportation sectors. It showcases the latest trends, technologies, and solutions in the industry.	https://www.silbcn.com/en/index.html

These events have been identified as highly relevant to ReMuNet's focus on resilient, multimodal freight transport networks. They provide excellent opportunities to engage with stakeholders, learn about industry trends, and share the project's objectives and outcomes. Attending or participating in these events could help connect with key players, gain insights, and raise awareness about ReMuNet.

5.4 Publications

5.4.1 *Scientific publications*

Scientific publications are significant channels for presenting ReMuNet's outcomes to academic, research and industrial target audiences. Thus, creating knowledge impact and enabling other researchers and stakeholders to use the project's results in their own work contributes to disseminating the project further. Therefore, it is expected that academic partners will contribute to the drafting of scientific articles.

ReMuNet will provide new knowledge and demonstration to the scientific community.

To whom? The scientific disciples to be covered include transport engineering, resilient supply chain, sustainable transport and route planning algorithm. The main target audience will include technical experts, researchers and the scientific community in general.

What? The key messages to be delivered are the technical knowledge achieved during the implementation of the project, and of course the main outcomes and results.

Who? Task leaders and deliverable responsibles are asked to consider the date of publication of the deliverables to generate their publishable version. It is expected that academic partners will take a lead concerning the scientific and research publications and will be assisted by relevant consortium members.

How? The results published will be subject to IPR protection strategy, GA and CA. In order to monitor the progress and plan ahead in order to achieve the KPI of min 10 papers submitted.

Where? The results will be published in scientific literature, dedicated journals and magazines. Results will be also published in partners' and project's channels and promoted through their networks.

An indicative list of scientific Journals can be found below:

Table 8. Indicative list of pre-selected scientific journals for ReMuNet's papers

Journal	Impact factor
Transportation Research Part E	10.047
International Journal of Logistics Management	5.446
International Journal of Logistics Research and Applications	5.992
Transport Policy	6.173
Journal of Business Logistics	6.677
European Transport Research Review	3.817

5.4.2 *Non-scientific publications*

Throughout the duration of the ReMuNet project, all partners will be invited to produce press and media releases, articles in mass media, presentations on TV or radio, or other media. The aim of all these efforts is to increase the project's visibility and publicity and the potential to reach out to stakeholders outside of the consortium.

Lastly, all partners are responsible for identifying publishing opportunities and for carrying out all necessary actions to ensure the promotion of project's assets and results. This strategy does not foresee a minimum number of non-scientific publications. However, track of published material will be kept through the Dissemination Reporting Template (Annex II) on a monthly basis.

6. Roles and responsibilities

The allocation of responsibilities answers the question of **who** is going to implement the DCP. To achieve the defined objectives, the implementation of the dissemination and communication strategy will be a collective effort from all consortium partners. WHITE RESEARCH as the dissemination and communication manager monitors the implemented activities and the progress towards the realisation of the DCP objectives. Partners' contribution will be a natural by-product of the project's development as most activities, results, milestones and progress will either involve stakeholder engagement and communication or turn into assets that should be adequately promoted. The partners will contribute to the offline activities by organising events, plan dissemination activities and participate in external events and conferences to raise awareness. In addition, they are expected to be involved in the online dissemination activities by providing content and promoting the digital dissemination tools of the project. More specifically consortium partners should:

Online dissemination activities:

☒ Provide content for the website, SMAs and the newsletter (The contribution could be a suggestion for a Facebook or X (formerly known as Twitter) post, an article regarding the project or a relevant topic of the sector, or an interview). The goals are to ensure a constant flow of content around the project's actions and keep our online presence active and useful for the relevant stakeholders.

☒ Promote the website, SMAs and the newsletter through their network.

☒ Inform the dissemination manager about relevant events or news of the sector that could be used for content creation.

Offline activities:

☒ Organise events and raise awareness around the project.

☒ Disseminate the promotional material of the project (leaflet, poster, etc.)

☒ All partners through their participation in external events and conferences and through publications for online/ offline sources (websites, newspapers, magazines, etc.) should ensure the widest exposure and dissemination of the project.

Activities reporting:

All partners must report the carried-out dissemination and communication activities to the dissemination manager. More information for the process will follow in the respective chapter.

7. Networks and synergies

The establishment of synergies and the use of networks for the dissemination of the project's results is pivotal for its successful implementation. This need was identified from the proposal stage under task T6.2 (set up synergies with relevant EU initiatives and projects to exchange information, results and develop joint activities) that aims to search for alignment with opportunities with relevant projects. By communicating with other projects and initiatives on similar themes at local, national,

and EU levels, the consortium can shape cooperation conditions and benefit from the experience and knowledge of these initiatives. This can lead to the strengthening of the project's impact activities through additional networking and awareness of potential joint activities and ways for mutual benefit collaborations, ultimately enhancing the common wider objectives of ReMuNet and similar initiatives.

Over the course of the project the ReMuNet partners will:

1. Cooperate with the projects which are funded under the same call (SARIL)
2. Seek and establish synergies with projects that are relevant to the topic.

The cooperation may take various forms. Indicatively:

☒ Mutual dissemination of events in our social media accounts and website

☒ Mutual reference of projects on respective websites

☒ Organisation of joint activities (e.g., workshops, dissemination events etc.)

☒ Participation in the project's events

☒ Exchange of news, experiences

☒ Co-participation in conferences

☒ Co-writing of press releases, articles etc.

Multiple potential joint activities will also be identified throughout the whole duration of the project and will be reported in the respective deliverable.

Even from the initial stages of the project several potential networks and relevant projects have been identified. Building on ETP-ALICE program of liaison with projects and initiatives, the creation and proliferation of synergies with similar initiatives at local, national and EU levels will be established from the early stages of the project. Joint activities (e.g., common promotional material, joint webinars, invitation to workshops, etc.) will be systematically sought for.

Table 9. ReMuNet dissemination networks

Dissemination networks	Type
International Road Transport Union (IRU)	Industry actor
SGKV – the association for Combined Transport	Industry actor
EURO-CORDEX	Policymaker
CaaS (Corridor as a Service) Nordic	Industry actor
European Road Transport Research Advisory Council (ERTRAC)	Industry actor
Verband Deutscher Verkehrsunternehmen (VDV)	Industry actor
Digital Transport and Logistics Forum (DTLF)	Governmental and Industry actors
Atmosphere and Climate Competence Center (ACCC)	Policymaker
Finland's Logistics and Digitalization Forum	Industry actor

Dissemination networks	Type
Finland transport data ecosystem: transport and logistics data & APIs	Industry actor
Austrian Council for Sustainable Logistics (CNL)	Industry actor
LIMOWA (Lifting, Moving, Warehousing) Logistics Cluster in Finland	Industry actor
European Conference of Transport Research Institutes (ECTRI)	Policymaker
ETP WATERBORNE	Industry actor
Union Internationale pour le transport combiné Rail-Route (UIRR)	Industry actor
ETP-ALICE Alliance for logistics innovation through collaboration in Europe	Industry actor

The initial list will be constantly updated during the duration of the project to identify new opportunities for collaboration.

Table 10. Projects for potential synergies

Acronym	Title	Description	Website
SARIL	Sustainability And Resilience for Infrastructure and Logistics networks	SARIL seeks to redefine resilience by incorporating green elements. It will model three scenarios (regional, national, and international/EU) using a common framework to understand green resilience universally. The SPM3 research group will focus on the regional scenario, evaluating the impact of floods in the Mantua area, Italy, and a cyber-attack on monitoring data. The results will be used to compare the three geographical scales.	https://limongelli.faculty.polimi.it/saril-sustainability-and-resilience-for-infrastructure-and-logistics-networks/
PhysICAL	Physical Internet through Cooperative Austrian Logistics	The PhysICAL flagship project lays the necessary foundations for a nationwide implementation of the Physical Internet in Austria - for climate protection and more efficient transport logistic	https://physical-project.at/
CORE	sCience & human factOr for Resilient sociEty	CORE defines common metrics with respect to the different natural and man-made disaster scenarios, offering a solution on the measurement, control and mitigation of the impact on populations. Similar project: HERoS - Health Emergency Response in Interconnected Systems	https://www.euproject-core.eu/
STAFFEL	-	The research's aim is to reduce truck freight transport times by 50% and minimize wasted driving hours. This project, funded by the German Ministry of Transport through the mFUND initiative, focuses on a transport platform and trailer securing system. The STAFFEL platform forms the basis for a relay algorithm managing semitrailer handovers, enhancing overall efficiency.	https://mansio-logistics.com/en-us/project-staffel/

Acronym	Title	Description	Website
FEDeRATED platforms		Creating a forthcoming architecture and semantic model for multimodal transportation within the EU, aimed at addressing disruptions in the supply chain.	https://www.federatedplatforms.eu/
Clusters 2.0		Clusters 2.0 is a H2020 project leveraging the potential of European Logistics Clusters for a sustainable, efficient and fully integrated transport system. It relies on an Open Network of Logistics Clusters operating in the frame of Ten-T and supporting regional and European development such as in Zaragoza, Duisburg, Lille, Bologna or London.	http://www.clusters20.eu/
LOGISTAR		Aligned with European policies and the ALICE roadmap, LOGISTAR's objective is to allow effective planning and optimizing of transport operations in the supply chain by taking advantage of horizontal collaboration, relying on the increasingly real-time data gathered from the interconnected environment. For this, a realtime decision-making and real-time visualization tool of freight transport will be developed.	https://logistar-project.eu/
TEN-T	Trans-European Transport Network	TEN-T is a European policy that addresses the implementation and development of a Europe-wide network of railway lines, roads, inland waterways, maritime shipping routes, ports, airports and railroad terminals. Mainly, nine main corridors have been identified as the fundament of an organisational- systems to coordinate intermodal transport connections.	https://transport.ec.europa.eu/transport-themes/infrastructure-and-investment/trans-european-transport-network-ten-t_en
ADMIRAL	Advanced multimodal marketplace for low emission and energy transportation		
TRACE	Integration and Harmonization of Logistics Operations		

Acronym	Title	Description	Website
DISCO	Data-driven, Integrated, Syncromodal, Collaborative and Optimised urban freight meta model for a new generation of urban logistics and planning with data sharing at European Living Labs		
UNCHAIN	Urban logistics and plaNning: AntiCipating urban freigHt generAtion and demand including dIgitalisation of urbaN freight		
DELPHI	FeDerated nEtwork of pLatforms for Passenger and freigHt Intermodality		
KEYSTONE	Knowledgeable comprehensive and fully integrated smart solution for resilient, sustainable and optimized transport operations	KEYSTONE aims to develop a sustainable, efficient and secure transport system that allows enforcement authorities to access data for compliance checks. Key objectives include adapting digital solutions, demonstrating their validity through real-world pilots, creating an interoperable transport ecosystem, defining data sharing standards, and promoting cost reduction, reduced CO2 emissions, and safety in transport technologies.	https://www.keystone-project.com/

Acronym	Title	Description	Website
SETO	Smart Enforcement of Transport Operations	SETO is developing a digital platform to enhance the enforcement of transport regulations. It integrates data from various sources, making enforcement more efficient and less labor-intensive. The platform ensures data security through blockchain technology and is designed for use in different transport modes and across borders. SETO aims to optimize resource use, reduce costs, improve safety, promote sustainability, and enhance working conditions in the transport sector.	https://setoproject.eu/
SUM	SEAMLESS SHARED URBAN MOBILITY		
GEMINI	Greening European Mobility through cascading innovation INItiatives		
ACUMEN	Ai-aided deCision tool for seamless mUltiModal nEtwork and traffic managemeNt		
SYNCHRO MODE	Advanced traffic management solutions for synchronized and resilient multimodal transport services		
LIAISON	Lowering transport envIronmentAl Impact along the whole life cycle of the future tranSpOrt iNfrastructure		

Acronym	Title	Description	Website
CIRCUIT	Holistic approach to foster CIRCUlar and resilient transport InfrasTructures and support the deployment of Green and Innovation Public Procurement and innovative engineering practices		
MultiRELOAD	Port Solution for sustainable Mobility - European cooperation for the development of innovative inland port solutions for efficient, effective and sustainable multimodality	MultiRELOAD enhances the collaboration between different freight nodes in Europe to jointly test innovations and create favourable market conditions for multimodal freight transport solutions. To this end, MultiRELOAD will demonstrate solutions in three Innovation Areas with specific aims by 2025, mirroring the measures of the EU's Smart Mobility Strategy.	https://multireloaad.eu/

8. Monitoring, evaluation and reporting framework

8.1 Monitoring and evaluation

The monitoring mechanisms are crucial to secure the successful implementation of the D&C strategy and ensure the achievement of the DCP goals: in essence, they measure the impact of the dissemination efforts. Therefore, a monitoring process has been set up at the beginning of the project. This process will support the project to identify any potential gaps and problems, special needs of relevant stakeholders and good practices that we can adopt. The DCP will be updated - if needed - to include all the modifications and changes due to the monitoring process. In this way, we aim to ensure the effective dissemination of the outcomes to the project's key stakeholders and the general public.

A set of KPIs were selected to evaluate the impact of the DCP activities. Of course, the metric targets and the needs will be adjusted to the project's results and will be included in the updated deliverable (M36). The dissemination manager with the support of the consortium partners will keep track of the quantitative metrics during the reporting periods. In addition, qualitative feedback after the

implementation of events will be also requested by the partners to better evaluate the strategy and proceed with modifications if deemed necessary.

Below is presented the list of KPIs for the dissemination and communication activities of ReMuNet:

Table 11. ReMuNet's Key Performance Indicators

Assessed element	Metric	Target
Visits to ReMuNet's website	Nr. of visits (total)	> 10,000
Social media accounts (LinkedIn, YouTube, Facebook, Twitter)	Combined nr of followers	> 500
Newsletter	Nr. of published Newsletters	6
	Nr. of subscribers	> 200
Scientific publications	Nr. of publications	≥ 10
Project workshops	Nr. of workshops	≥ 1
	Nr. of participants	≥ 12
Participation to external events/conferences	Nr. of events	≥ 15
Promotional video	Nr. of views (total)	≥ 500
Synergies with other initiatives	Nr. of joint actions	≥ 10
Promotional material distributed	Nr. of material	≥ 300
Participants in the final event	Nr. of participants	≥ 75

8.2 Reporting

Throughout the duration of the project, all consortium partners should report their dissemination and communication activities on a monthly basis by filling in the template shared by WHITE RESEARCH (online in the project's repository). All partners will be requested to present the main dissemination actions they carried out by completing the Dissemination Reporting template attached in Annex II, on a monthly basis. These actions may include organising events, participating in events, informal meetings, interviews, communication campaigns (such as sharing newsletters or promotional materials, social media posts, articles, etc.), and publications. In addition, partners may also be asked to complete the Event's Reporting template for any events they organised or participated in, detailing the main dissemination actions that took place. Each semester (M6, M12, M18, M24, M30, M36) WHITE RESEARCH will consolidate the results and will develop the semestrial technical reporting of WP6.

For keeping track of the activities performed by the consortium partners, three documents have been designed and shared.

Table 12. List with Annexes for Dissemination

Annex	Dissemination tool	Coverage	When
Annex II	Dissemination reporting template	All the dissemination activities carried out by the partners every month.	Every month
Annex III	Event's reporting template	Each single event organised by the partners or where the partners participated.	Within 30 days after the implementation of the event.
Annex IV	External conferences and Events template	Any external event/conference that it is relevant to our project and with potential benefit to attend.	Every time a partner identifies/participates in a conference or an event that could be relevant to the project.

Dissemination reporting template: This template will record all the dissemination and communication activities of the project. The document should be updated by all partners on a monthly basis. Keeping track of the activities will ensure that any problems or gaps will be observed early, and mitigation measures will be put in place in order to be solved.

Event reporting template: This template should be filled by all partners whenever they organise or participate in an event (e.g., workshop, conference, meeting etc.). The template should be sent to WHITE RESEARCH no later than 30 days after the implementation of the event. Moreover, the events should be always communicated to WHITE RESEARCH in advance for promotional purposes.

The external conferences and Events template: This is a template that facilitates the identification of events (workshops, conferences, webinars) with topic relevant to the ReMuNet's vision. Each partner should fill in this template and send the information to WHITE RESEARCH when identifies any event or conference that could be useful for the consortium (e.g., attend, present etc.).

Each project partner should immediately contact WHITE RESEARCH, should any risks be identified concerning communication and dissemination activities, or in case problems arise during the implementation of publicity actions.

9. Timeline and implementation plan

The dissemination and communication activities started at the beginning of the project with the production of the promotional material, will continue with a wide deployment of off-line and online dissemination activities and will be completed with the promotion of the project's final results. On top of that, the project's findings will be promoted even after the end of the project. Below you may find
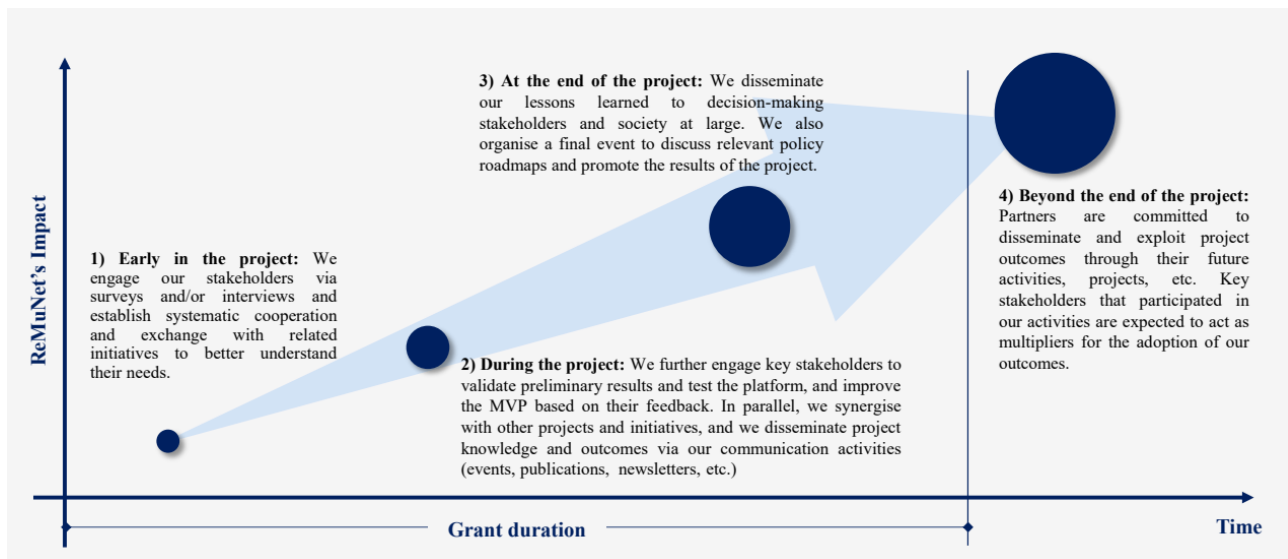
Figure 10. Summary of ReMuNet's timeline.

9.1 First phase – early in the project (M1-M6):

During the first phase of the project, the D&C strategy was designed. In the framework of the D&C strategy, several key aspects were identified such as the targeted stakeholder groups that will be reached during the project, as well as the messages that will be used to engage them. In addition, the selection of suitable metrics for monitoring the successful implementation of the strategy took place, and the consortium partners' responsibilities were clearly defined. Furthermore, besides developing the D&C strategy, the first months of the project were dedicated to the production of the dissemination material, as well as the establishment of the dissemination and communication tools. The project's visual identity and logo, the promotional material (leaflet, poster, templates, Letterheads), the SMAs and the project's website were developed the first 4 months of the project. Finally, a first dissemination of the project to the broader public will take place through contacts with other projects, press releases, the first newsletter and by participating in external events.

9.2 Second phase – during the project (M7 - M25)

Throughout the project, constant interaction between the project partners and the relevant stakeholders will be established. Synergies will be developed with other projects and initiatives relevant to the topics of transport engineering, multimodal sustainable transport, resilient supply chain, relay-traffic, route planning and self-learning impact modelling. Publications and promotion of the project's results through the website and the bi-annual Newsletter will further maximise the project's impact. Finally, the participation of consortium partners in external events and conferences, as well as their connections to key networks from the sector will be leveraged to promote the project to a wider audience.

9.3 Third phase – at the end of the project (M26 - M36)

Although the dissemination of the project's vision will continue, this phase of the project will mainly focus on the dissemination of the project's results and outcomes. Towards the end of the project, the data and lessons learnt will permit consortium partners to draft some key recommendations to make European rail, road, and waterway transportation more resilient and efficient. The project's community, established during the second phase of the project, will be further engaged to ensure its continuation after the project's completion. Furthermore, a final event will be organised aiming to present the project's results and engage relevant stakeholders to the post - project exploitation of the findings.

9.4 Fourth phase – Beyond the end of the project

The ambition of ReMuNet consortium is to continue promoting the project's vision and results even after the official end of the project ensuring that project's outcomes will reach as many relevant stakeholders as possible. Relevant publications will further disseminate the project's legacy even after the official completion.

Table 13. ReMuNet's Timeline and objectives

Phase	Objectives	Dissemination tools to be used
1st Phase (M1-M6)	1. Design the D&C strategy of ReMuNet. 2. Design the logo and the visual identity of the project. 3. Prepare the promotional package (leaflet, poster, templates). 4. Set – up the project's digital dissemination tools (social media accounts, website) 5. Announce the project widely. 6. Set up the first synergies with relevant projects.	• Project's DCP • Project's logo • Project's website • Project's SMAs • Project's poster, leaflet, presentation and report templates, letterheads • Project's press release • Project's newsletter • Contact with other projects and networks. • Participation in external events

Phase	Objectives	Dissemination tools to be used
2nd Phase (M7 -M25)	1. Widely disseminate and communicate the project's concept and progress. 2. Engage a wide variety of stakeholders. 3. Establish synergies with several relevant projects. 4. Built an active community to exchange knowledge and updates on the project and the sector.	• Project's logo • Project's website • Project's SMAs • Project's poster, leaflet, presentation and report templates, Letterheads • Project press release and publications • Project's Newsletter • Project's video • Project's internal events, workshops and webinars • Project's synergies with other relevant projects • Participation in external events and conferences
3rd Phase (M26 -M36)	1. Effective dissemination of the project's outcomes 2. Facilitate the adoption of the project's outcomes 3. Dissemination of the project's policy recommendations 4. Engage the relevant stakeholders to ensure the exploitation of project results after the end of the project	• Project's logo • Project's website • Project's SMAs • Project's poster, leaflet, presentation and report templates, Letterheads • Project press release and publications • Project's Newsletter • Project's video • Project's internal events, workshops and webinars • Project's final dissemination event • Project's synergies with other relevant projects • Participation in external events and conferences
4th Phase - Beyond the end of the project	1. Dissemination of project results 2. Post – project exploitation of the project's results	• Consortium partners' networks and means of communications • Engaged stakeholders

10. Conclusions

The Dissemination and Communication Plan (DCP) will serve as a guide and will assist the project partners to the dissemination and communication activities carried out during the ReMuNet project.

This document presents a tailored D&C strategy and a DCP to effectively convey the key messages and actions of ReMuNet to its target audience, as well as to increase its visibility. Thus, the DCP includes all the communication activities planned during the project's lifetime, the communication channels that will be used to achieve dissemination and the key messages.

Given the dynamic nature of the project, the DCP will be subject to feedback throughout the project's lifecycle and will be updated in line with the needs and views of the stakeholders. The updated version is foreseen by M18, and the final version will be prepared by M36 and will enhance the project's vision to the European community at large.

11. Publication bibliography

Wagner Mainardes, Emerson; Alves, Helena; Raposo, Mário (2012): A model for stakeholder classification and stakeholder relationships. In *Management Decision* 50 (10), pp. 1861–1879. DOI: 10.1108/00251741211279648.

12. Annexes

12.1 Annex I – Dissemination and communication reporting guidelines

This document, which can be found here ReMuNet DC Reporting guidelines.pdf, provides you with some key guidelines about communication and dissemination activities reporting and introduces three main dissemination monitoring tools that you are kindly asked to use throughout the project.

Main guidelines:

☒ Actively contribute to the dissemination of project results and key messages.

For all your communications related to the project please include in your email signature the project logo, linked to the project's website.

☒ Please use the wording "ReMuNet" to refer to the project.

☒ Please don't forget to **always include the EU logo** and the disclaimer.

In practice, it should look like this:

Funded by the European Union

In compliance with the GA (Article 17), any dissemination of results must indicate that it reflects only the author's view, and that the EC Agency is not responsible for any use that may be made of the information it contains:

Funded by the European Union under GA number 101104072. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.

1. When displayed with another logo, the EU emblem must have appropriate prominence.
2. The EU emblem, and the funding statement, must be featured on all communication material such as printed, digital products, websites and their mobile version, for the public or the partners.
3. You can download the EU emblem in the desired resolution following this link: https://ec.europa.eu/regional_policy/en/information/logos_downloadcenter/

Partners are requested to carefully follow the above instructions, as they are a contractual obligation, (Article 17 of the GA).

In general:

- o make sure to use the logo colour scheme for documents to ensure consistency and to reinforce the visual identity of the project.

- o always use the same style for references, both for in-text citations and in the bibliography/ footnotes.

- o be consistent in using currency references (for example, use EUR instead of € throughout)

- o be consistent in the numbering format; comply with the British usage (e.g., 75,000,239.23), unless differently indicated.

- o if you abbreviate a word, use the correct abbreviation (for instance, 'm' for million, not 'mn');

- o make sure to introduce each abbreviation and acronym the first time you use it and create an abbreviation/acronym list at the beginning of the document.

- o review the language and the coherence of the structure of the text you drafted.

Regarding D&C activities

1. Whenever possible, use the templates that will be provided to you, e.g., letterhead, presentation, publication. A leaflet and a poster are under development and will be provided to you for dissemination and communication purposes. Other communication materials (e.g., infographics) will be prepared ad-hoc if needed.

2. **Always** inform WHITE RESEARCH regarding every dissemination and communication activity that you plan to carry out (e.g., organisation of an event, articles on websites or magazines, participation in an external event, etc.). This will enable us to publicise it through the project's communication channels in a timely manner.

3. You will need to report in detail all the dissemination actions you undertook so we can include it in WP6's reports and monitor the KPIs (please see **ReMuNet Dissemination Reporting Template**).

4. Always report about meetings and events you organised and/or participated in (please see **ReMuNet Event Reporting Template** for an explanation on how to report about events.

5. Inform **WHITE RESEARCH** about relevant events (e.g., conferences, workshops, seminars etc.) in which ReMuNet partners may be interested in participating to promote or present the project. You have received an Excel (.xls) file named "**ReMuNet External Conferences and Events".** All partners are kindly requested to fill in this specific Excel file, each time they identify an event relevant to project and share it with **WHITE RESEARCH**.

6. In compliance with GDPR requirements, always gather stakeholders' consent, when collecting, using and storing personal data during events/conferences. Please consider that pictures which make individuals identifiable are also considered personal data. Partners are responsible to gather participants' consent for the activities they undertake.

The above-mentioned points will be updated, when necessary, to be in line with the project's requirements and progress. The ReMuNet report "Dissemination and

Dissemination Monitoring tools

ReMuNet Dissemination reporting template

ReMuNet's Dissemination Reporting Template is available in an .xls format in the project's repository (ReMuNet_Dissemination Reporting.xlsx). All of the consortium partners are required to update this file on a monthly basis. The European Commission collects the information needed from the Dissemination Manager, and therefore it is essential to report carefully the following data for each activity:

● Date of activity;
● Place of activity;
● Type of activity;
● Title of conference, workshop, publication, website article etc;
● Type of audience;
● Size of audience per type of stakeholder group;
● Gender of audience per stakeholder group;
● Total number of participants;
● Countries addressed;
● Role and description of your organisation's involvement;
● Type of project material used and quantity (e.g. number of flyers distributed);
● Other ReMuNet partners or external organisation responsible/ involved;
● Short description of action and dissemination activities;
● Other comments;
● Relevant contacts made (if consent was given).

ReMuNet Internal Events Reporting Template

The ReMuNet_Internal Events Reporting Template.docx (excel file that can be found in the project's repository) should be sent to WHITE RESEARCH within 30 days after the event's completion date. It is a structured file that includes:

● Basic info about the event (title, date, venue, organisers, type and number of attendants, duration);
● Stakeholders reached (type, number of attendants, gender)
● Goals and relevance for the project;
● Organisation of the event;
● Dissemination activities;
● Short minutes of the event (structure);
● Outcomes of the event;
● Evaluation;
● Annex/ attachments (list of participants and scanned copy of the list signed by all participants– if possible, in compliance with the GDPR, agenda, photos, presentations).

External Conferences and Events

ReMuNet_External_Conferences_and_Events.xlsx is available in an .xlsx format in the project's repository. This template should be filled in for any of the identified events (e.g. conferences,

workshops, seminars, etc.) that may be relevant to ReMuNet and in which the partners of ReMuNet may be interested in attending and promote/present the project. This reporting template should be shared with WHITE RESEARCH.

Reporting frequency

Reporting Document	Reporting frequency
ReMuNet_Internal events reporting template.docx	Within 30 days after the event takes place.
ReMuNet_External conferences and events.xlsx	Every time you identify/participate in a conference or an event that could be relevant to the project.
ReMuNet_Dissemination Reporting.xlsx	Monthly

Note: For dissemination purposes, White Research should be informed about your participation in an event at least 3-5 days before the event takes place, so we can further promote it through the project's website and social media.

Guidelines for enhancing the online presence of ReMuNet

This section provides you with some key initial guidelines regarding your expected contribution and use of the ReMuNet website and social media accounts (SMAs).

Website

1. Collect photos and videos for all ReMuNet activities and share them with WHITE RESEARCH, so as to make them usable on the website and on the ReMuNet SMAs.

2. Actively contribute (if possible, with 1 news item per month per partner) to the news section of the website. Please send each news item to WHITE RESEARCH. A news item can be anything, like a link to other similar projects/activities, an article about a new regulation, a notice regarding a new policy or initiative, an article about an event etc.

3. Inform WHITE RESEARCH regarding every event you organise or take part to for the purposes of the project (e.g., conferences, workshops, seminars etc.) and provide WHITE RESEARCH with a link to the event, so that it can be posted online in the dedicated section of the website.

4. Inform WHITE RESEARCH about news articles (e.g., newspaper article, blogpost, TV interview etc.) mentioning the ReMuNet project and provide WHITE RESEARCH with a link/scan for giving it more visibility online.

Social Media Accounts

1. Register for all ReMuNet SMAs (e.g., Facebook, Twitter, LinkedIn and YouTube) and use them accordingly: monitor announcements and posts, comment, like and retweet/repost.

2. Do make your own posts to foster discussion and maintain the accounts' activity and always make sure to tag the project's official account.

3. Promote the ReMuNet SMAs within your network of contacts.

4. Signal to WHITE RESEARCH relevant profiles that we could follow (on Facebook, Twitter, LinkedIn).

5. Inform WHITE RESEARCH about any relevant initiatives accounts you may detect during the project, so that we can expand our network on SMAs.

6. If you would like WHITE RESEARCH to publish a post on one or more of ReMuNet's SMAs (e.g., promote an event that is coming up in your city, announce the achievement of a milestone, etc.), please share with us the post using the dedicated Excel file ("ReMuNet External Conferences and Events.xlsx").

7. If you create a short video, make any edits necessary in order to improve the project's identity (add the project's name, logo, and the funding disclaimer). WHITE RESEARCH is then accountable for uploading the video on ReMuNet's YouTube account.

The above-mentioned points will be updated, when necessary, to be in line with the project's requirements and progress.

Table 14. ReMuNet's social media handles.

ReMuNet social media accounts	
Twitter	@ReMuNetProject
Facebook	Remunet Project
LinkedIn	ReMuNet Project
YouTube	ReMuNet Project

12.2 Annex II – Dissemination and communication monitoring template

ReMuNet Dissemination Reporting																	
The form below has been designed to help you keep track of any kind of awareness and dissemination activities. Just to remind you, dissemination activities include, but are not limited to, meetings, workshops, interviews, press releases, publications, e-mails, presentations, informal discussions, seminars, etc. Please, complete any relevant parts of the form below each time you perform a dissemination activity either this is small or large.																	
Important: Specify the type of activity as well as the type of the audience(s) addressed using the categories provided in the drop-down menu.																	

No. of Action	Date of activity	Place of activity	Type of activity (Choose one of the activity categories listed in the drop-down menu)	Title of conference, workshop, publication, website article, etc. (In case of a social media post, make sure to specify the social media platform used [Facebook, Twitter, LinkedIn])	Type of audience (In case the action reached more than one type of stakeholders please describe this type in the line below. Use as many lines as necessary)	Size of Audience per type of stakeholder group (no. of persons per group. For a social media post please add the views of the post)	Gender of audience per stakeholder group		Total number of participants	Countries addressed	Role and description of your organisation's involvement (e.g. facilitator, interviewer, speaker, discussant, author, participant, etc.)	Type of project material used (e.g. ReMuNet flyer, ReMuNet poster, project presentation, etc.)	Quantity of project material used (no. of copies distributed per type of project material)	Other ReMuNet partners or external organisations responsible / involved	Short description of the action as well as of the dissemination activities	Other comments (IF RELEVANT)	Significant contacts made IF RELEVANT (name, position, organisation; if consent to store and share data was given, add also address, tel, fax, e-mail)
							Male	Female									

12.3 Annex III – Events' reporting template

Event's Aggregate Data

Title	
Date	
Venue	
Organizers	
Audience (number and type)	
Duration	

Stakeholders reached

What type of stakeholders were engaged?

- Define the type(s) of stakeholders reached (policy, SMEs, general public etc.)
- How many people attended?
- How many women attended?

Event's goals, objectives and relevance with ReMuNet

What were the key objectives of this event/activity? (e.g., to gather ideas, gather data, find new stakeholders, etc). Was the event relevant to ReMuNet? To what extent?

Organisation of the event

In case of organizing a project's event. For participation in external events do not complete this section.

How was the event/activity organized?

- What steps were taken to set up the activity/event?
- What was the location of the event and why was this area selected?

Dissemination activities

How was the event/activity promoted? Was project material used for promotion? Was the ReMuNet project promoted during the event?

Structure of the event (short minutes)

Description of the event's sessions.

- What did the event/activity consist of?
- What tools were used? Why were these selected?

For participation in external events, please report what you did at the event.

Outcomes of the event

What information or data was gathered as part of this activity? (a brief summary of the information/data gathered is sufficient)

What ideas were generated? (brief explanations are sufficient)

Evaluation of the event

What are the main impressions and observation that you made?

- Were there any challenges with this event/activity?
- What were the key successes of this activity?
- If re-deploying this event/activity how will/would you do it differently?

ANNEX: Attachments

- The list of participants (if consent to store and share data was given)

- A scanned copy of the list of participants signed by each participant (if possible)

- The agenda of the event

- Photos (please make sure to have the consent of participants to use them)

- Presentations (if applicable)

- Copies of materials used to promote the event (e.g., links to press releases, videos, posts, leaflets etc.

12.4Annex IV – External conferences and events identification template

						ReMuNet External Conferences and Events Reporting				
No.	Event's name	Thematic Focus	Abbreviation	Date	Location	Registration fees	Deadline for submission	Website	Specific requirements for participation (e.g. abstract submission, …)	Added by (Partner)
1										
2										
3										
4										
5										

The project

ReMuNet identifies and signals disruptive events and assesses their impact on multimodal transport corridors. It reacts quickly and seamlessly upon disruptive events in real-time. It supports TMS providers to improve route planning resilience. ReMuNet communicates alternative, pre-defined, multimodal transport routes to logistics operators and subsequently to truck drivers, locomotive drivers and barge captains. Through this, it enables a faster and adaptive multimodal network response. ReMuNet orchestrates route utilization, suggests transshipment points and optimizes capacity allocation, minimizing damage and shortening the recovery time. What is ReMuNet's core objective? As trailblazer for the Physical Internet, ReMuNet pursues the vision to enable and incentivize synchro-modal relay transport on European rail, road, and inland waterways to increase the holistic network resilience. It significantly reduces emissions and boosts freight transport corridor efficiency in case of disruptive events. stakeholders to ensure Europe-wide practicability and acceptance.

Coordinator: FORSCHUNGSINSTITUT FUER RATIONALISIERUNG (FIR)

PARTNER		SHORT NAME
	FORSCHUNGSINSTITUT FUER RATIONALISIERUNG	FIR
	SVENSKA HANDELSHOGSKOLAN	HANKEN
	PTV PLANUNG TRANSPORT VERKEHR GmbH	PTV
	4PL INTERMODAL GMBH	INT
	MANSIO GMBH	MAN
	FRAUNHOFER AUSTRIA RESEARCH GMBH	FHA
	HAFEN WIEN GMBH	HWI
	WHITE RESEARCH SRL	WRE
	UNION INTERNATIONALE POUR LE TRANSPORT COMBINE RAIL-ROUTE SC	UIR
	CONTARGO GMBH & CO KG	CON
	VEDIAFI OY	VED
	RODE KORS I DANMARK (DANISH RED CROSS)	DRC
	ILMATIETEEN LAITOS	FMI
	ALLIANCE FOR LOGISTICS INNOVATION THROUGH COLLABORATION IN EUROPE	ETP-ALICE
	SCHACHINGER IMMOBILIEN UND DIENSTLEISTUNGS GMBH & CO OG	SCH