



Paving the way Towards Sustainable Logistics

Pallets for a more Sustainable World

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Our Dream

Matthew Reali
Business & Operations



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R&D & IT Development



Advisory Board

Prof. Wieser

Head of Logistics Dep. EPFL
Logistics/Technical Specialist



Prof. Marechal

Head of Energy Dep. EPFL
Circular Economy Specialist



Mitigating CO₂ emissions by
>5 million tons/year, by 2023

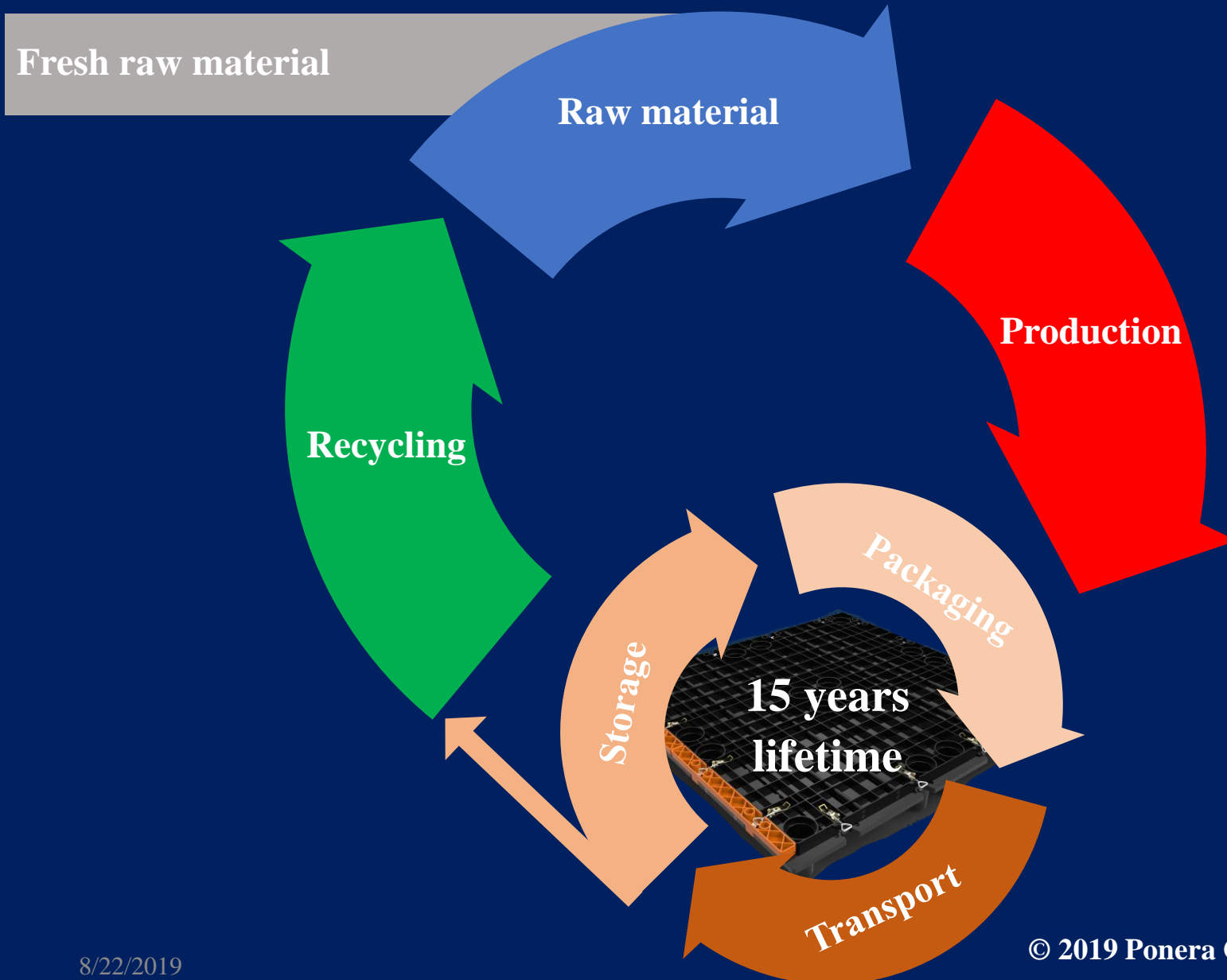
Our products achieve market share
> 5% of target market by 2023



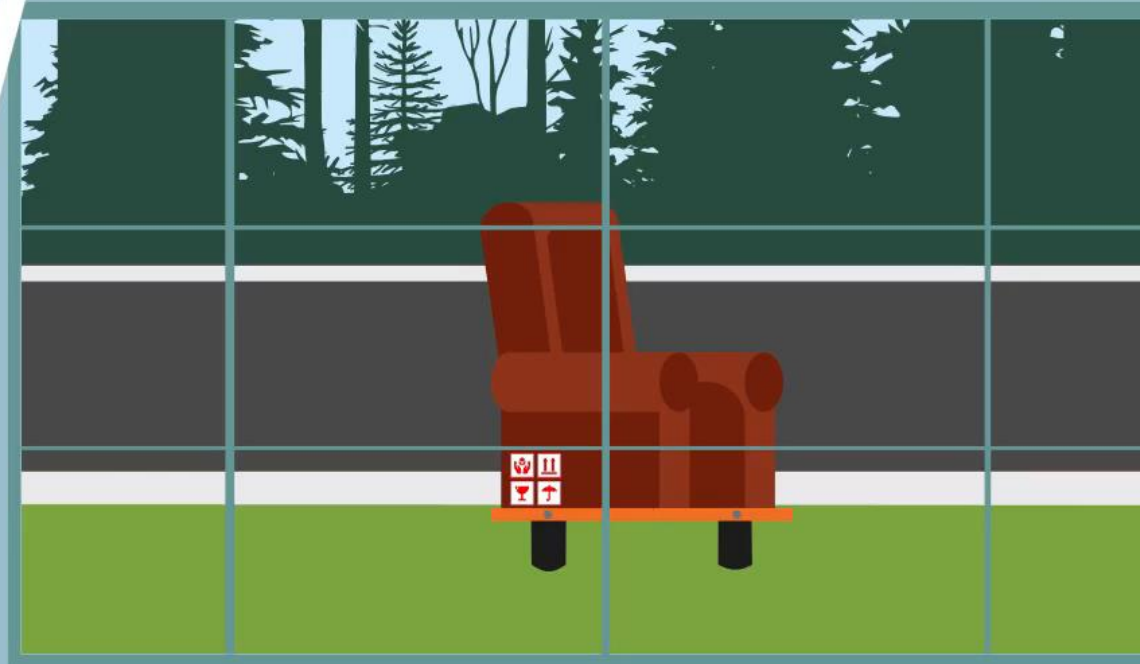
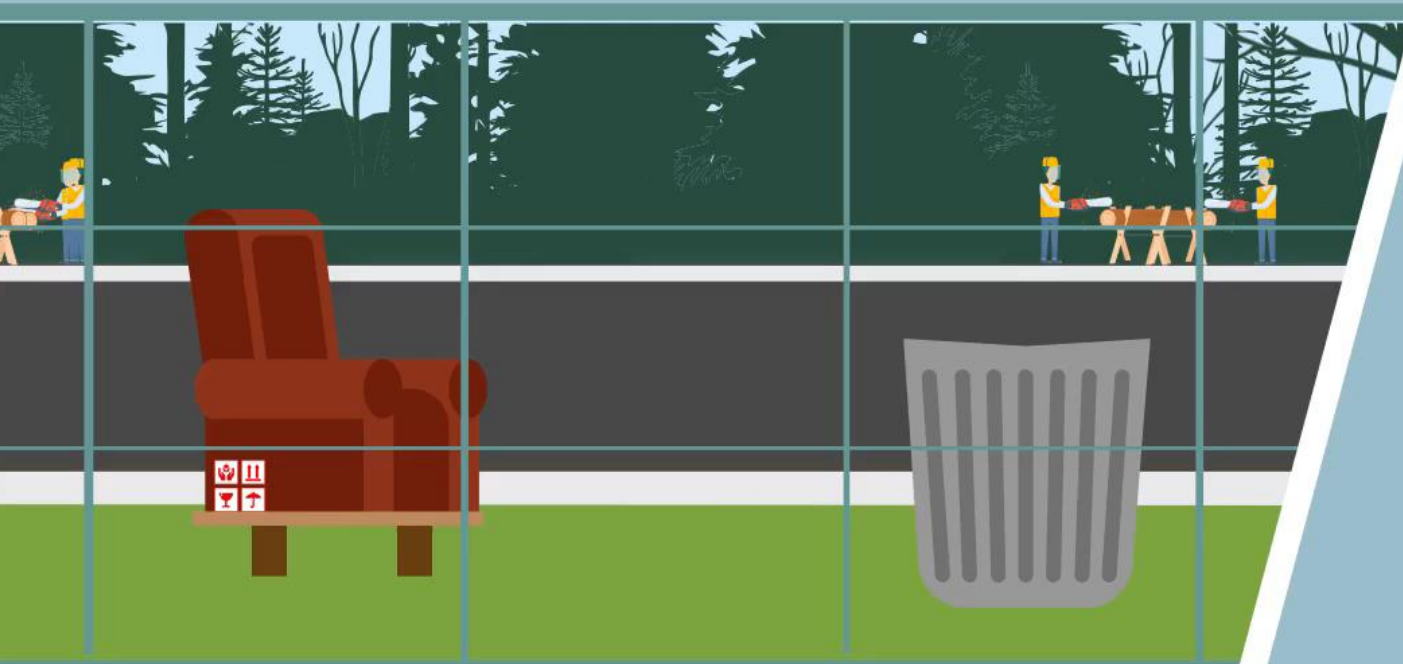
Product:

- *Functional*
- *Convenient*
- *Reliable*
- *Safety*
- *Efficient*

Sustainable Life Cycle



- ✓ Reduce palletizing cost
- ✓ Reduce transport cost
- ✓ Dramatic decrease in carbon footprint

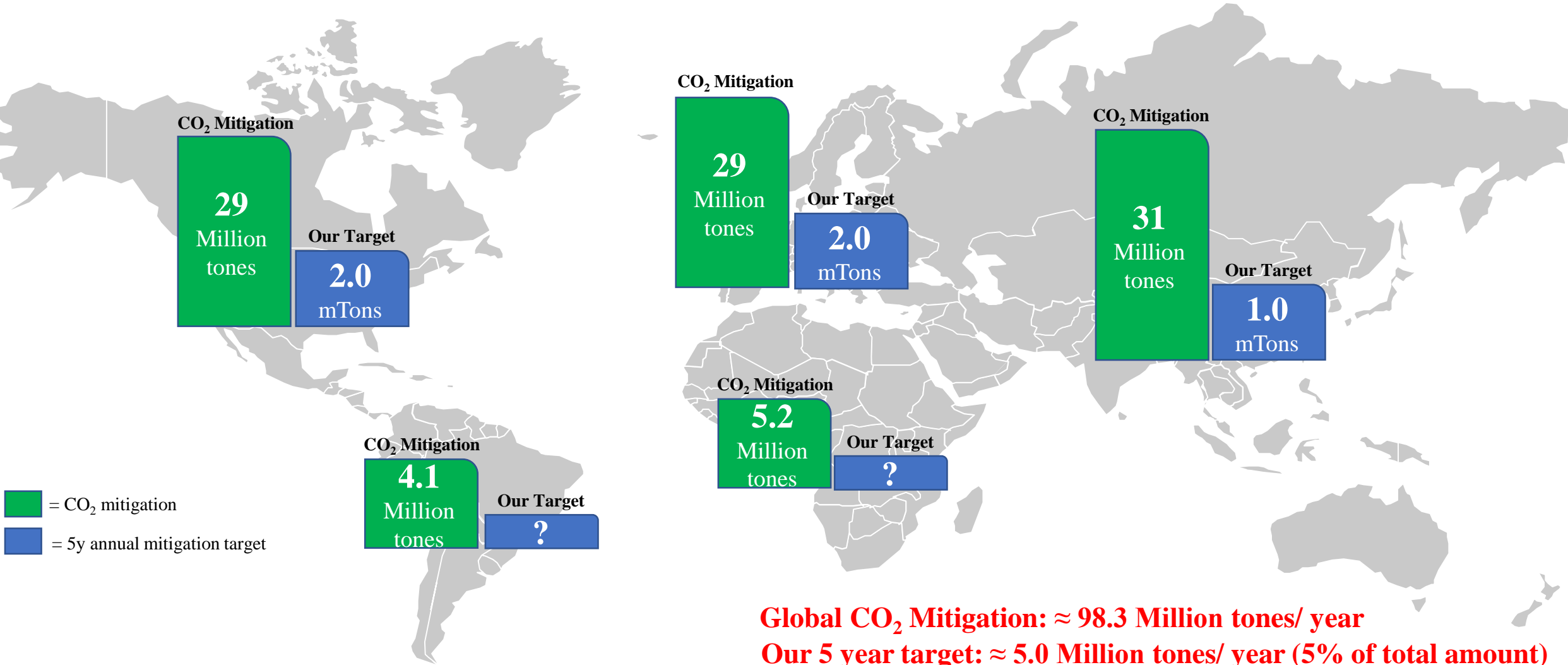


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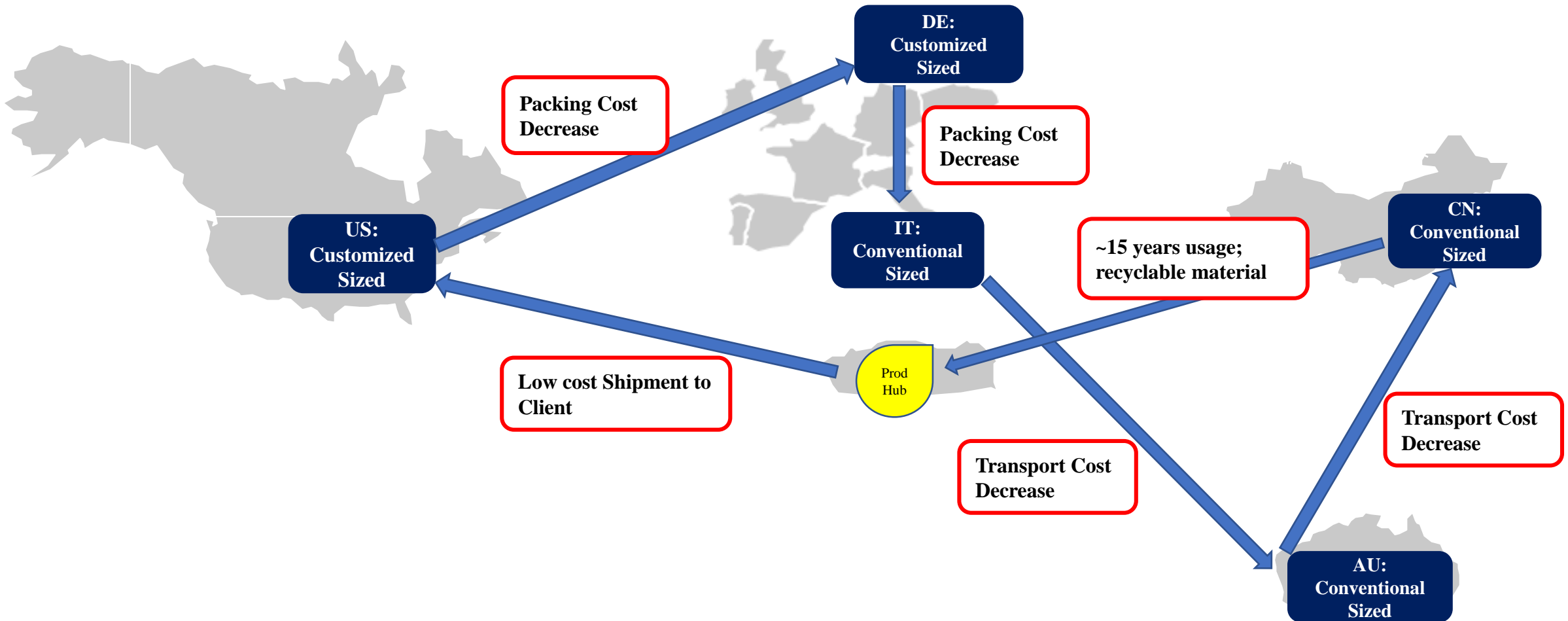
CO₂ mitigation potential for full replacement ...

... from increased transport efficiency & reduced production footprint.



Global CO₂ Mitigation: ≈ 98.3 Million tones/ year
Our 5 year target: ≈ 5.0 Million tones/ year (5% of total amount)

Creating the transversal solution... ...the enabler to a circular economy.

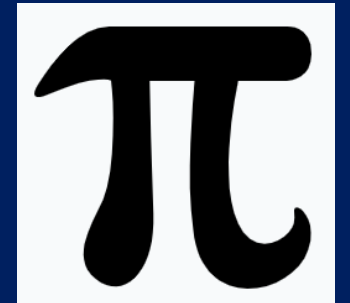
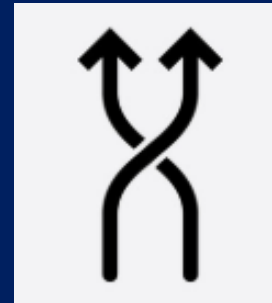


Ponera Positioning into Physical Internet? Enabling each other's success.

What makes Physical Internet interesting?



What we offer Physical Internet?





Interested in our disruptive solution?

“The things that get rewarded, get done” - Michael LeBoeuf

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