



# NIXMOVE

Reduce emission - increase efficiency  
Maximise utilisation of freight capacity  
Data driven logistic, BIG DATA

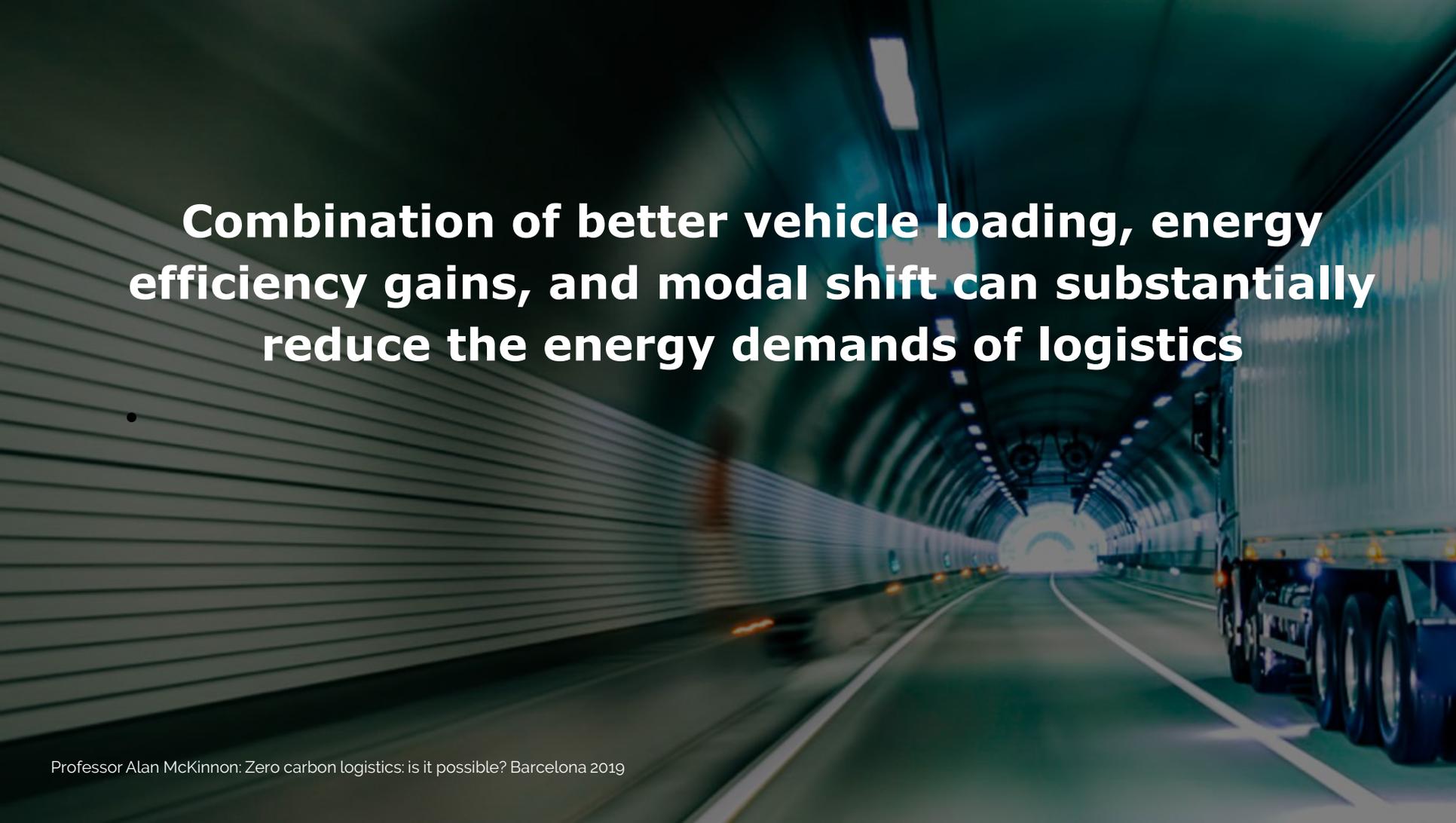
A large semi-truck with a dark trailer is driving on a multi-lane highway. The scene is set at dusk or dawn, with a soft, hazy light. In the background, another truck is visible on the road, and there are streetlights and a guardrail. The overall atmosphere is quiet and industrial.

**The goal is to reduce CO2 emissions globally by 50%  
by 2030 and eliminate them completely by 2050**

**Logistics: responsible 10-11% of global  
CO2 emissions**

A red pallet jack is positioned in the foreground of a warehouse aisle. The aisle is lined with tall stacks of cardboard boxes on wooden pallets. The lighting is somewhat dim, and the overall scene suggests a busy logistics or storage environment.

**Road transport moves 72% of all goods in Europe**  
**22% of all trucks on the road in Europe are empty,**  
**the rest are only filled 50% on average.**  
**21% US, 30-50% Latin America**

A blurred image of a truck driving through a tunnel, with the text overlaid in the center. The truck is on the right side of the frame, moving away from the viewer. The tunnel walls are on the left and right, and the road is in the center. The text is in white, bold font, centered in the upper half of the image.

**Combination of better vehicle loading, energy efficiency gains, and modal shift can substantially reduce the energy demands of logistics**

# 3M outsourced the service but owned the process



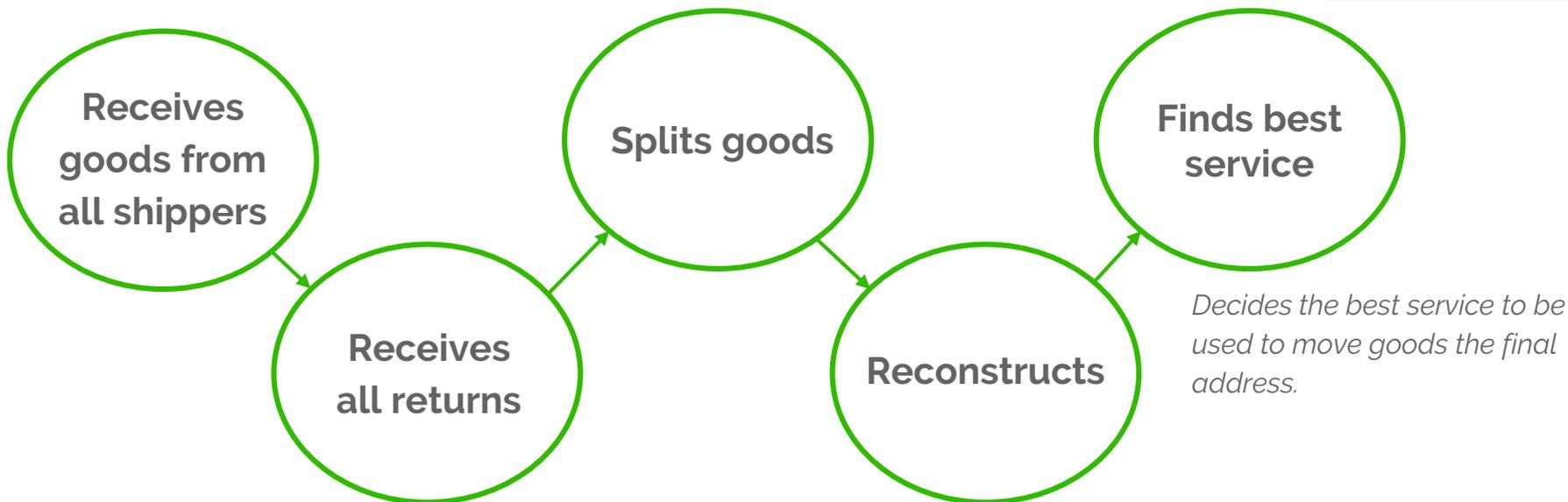
# Increased Load Factors

- 3M did it - Everyone can do it
- All hubs can be involved without changing infrastructure or ICT
- All it requires are:
  - All parcels need to be labelled (unique ID f.ex. the GS1 SSCC)
  - Logistics operators need to be allowed to deconsolidate and consolidate at the parcel level
  - All hubs need to consolidate at a parcel level



# The Terminal/Hub is Key

- to increase load factors and realise the **Physical Internet**



*To maximise use of any vehicle or logistics unit*

- Long hauls
- Last mile

# Owning the process gives great results

By shifting from systems focused on local operations to a fully collaborative network, with decisions taken in real-time using smart automation, **some of the biggest inefficiencies in logistics were unblocked:**

3M experienced:

**35%** logistics cost reduction in EMEA operations

**50%** carbon footprint reduction

**90%** Improved fill rate on long haul

# Benefits also for the 3PLs/hubs



## Hub in the UK:

### Before

- No system in use
- 12 persons working 8 hours shift
- Daily operation handled **2496** boxes
- Each person handled **26** loading units per hour

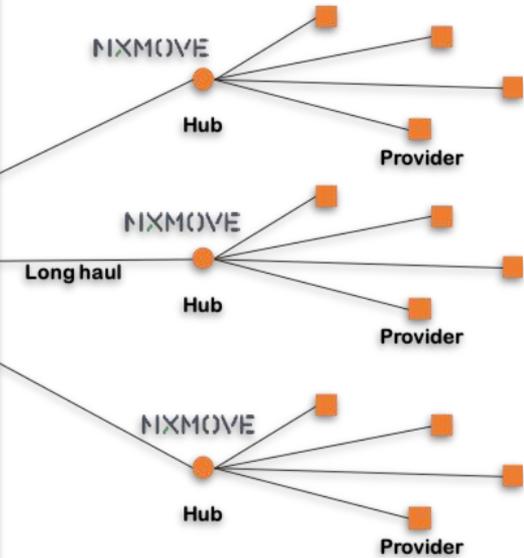
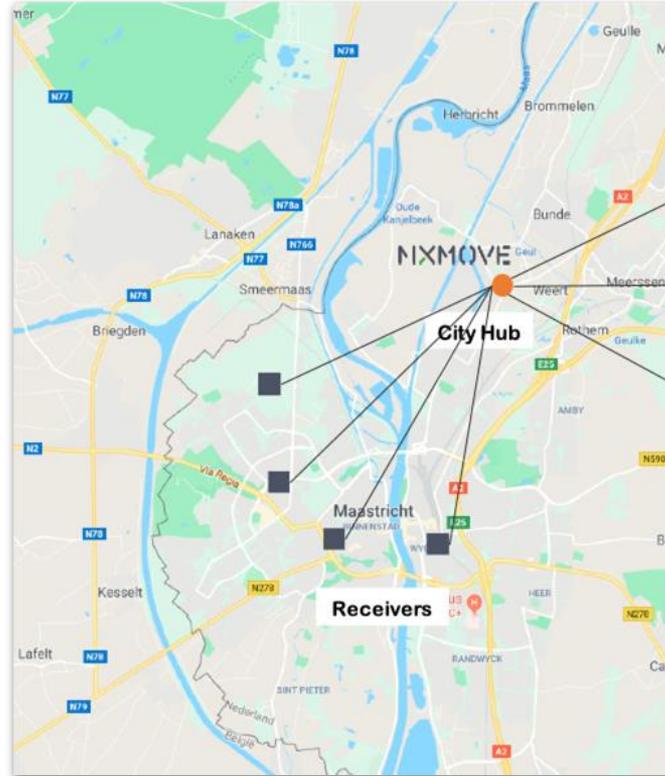
### After

- Volume increased by almost 100%
- 12 persons working 8 hours shift
- Daily operation handled **5922** boxes
- Each person handles **63** loading units per hour

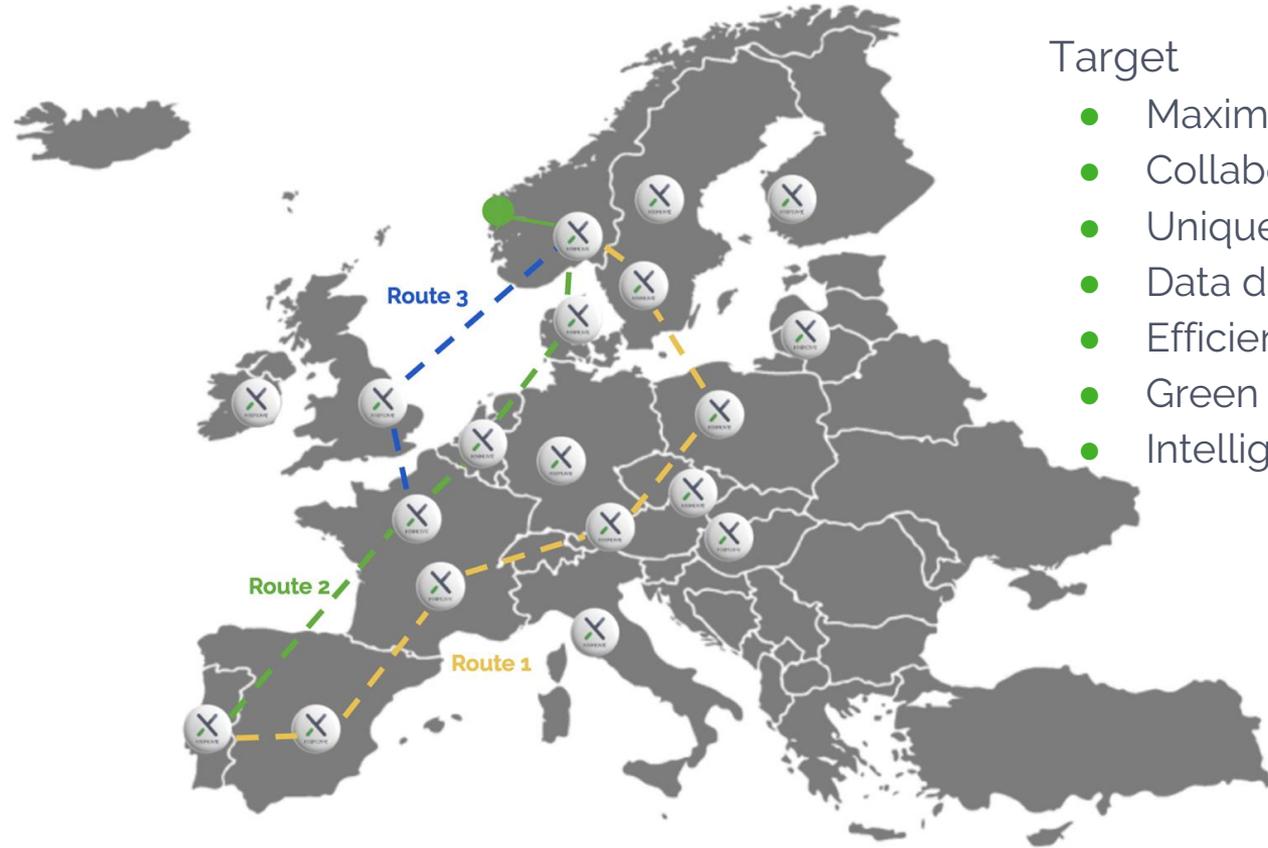


# MIXMOVE Smart City Hub

- Consolidating and moving cargo from multiple shippers
- Storing cargo for shops when needed
- Moving goods originating in the city for onward transportation



# “First Generation” Physical Internet



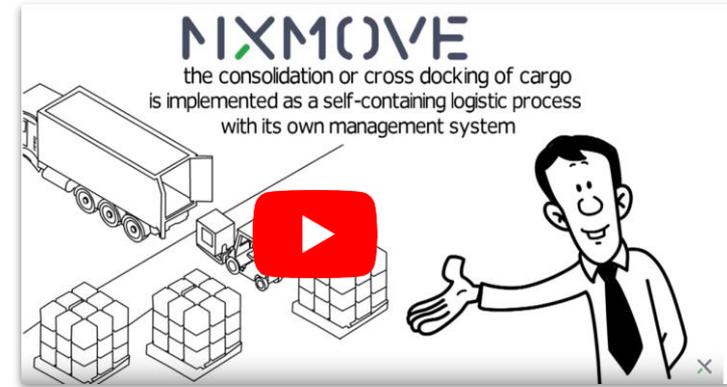
## Target

- Maximize available capacity
- Collaboration - Sharing
- Unique ID on Parcel Level
- Data driven Logistic
- Efficient
- Green Logistic
- Intelligent supply chain

# Scalable cloud logistics solution

Unique capabilities to maximize utilization of freight transport

- Significant cost reduction
- Significant emission reduction
- Increased efficiency
- Digitize the logistics industry
- Digital supply networks
- Contribute to meet the climate target by using Artificial intelligence Big Data
- Range of upsell/add-on opportunities



What we do

# Thanks for listening :)

Interested in a conversation about  
our sustainable, effective solutions

**Let's connect!**



**MIXMOVE**



**Reduce emissions- increase efficiency**